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Calculating Trade in Value Added

by Aqib Aslam, Natalija Novta, and Fabiano Rodrigues-Bastos

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I N T E R N A T I O N A L M O N E T A R Y F U N D

IMF Working Paper

Research Department

Calculating Trade in Value Added

Prepared by Aqib Aslam, Natalija Novta, and Fabiano Rodrigues-Bastos¹

Authorized for distribution by Oya Celasun

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Abstract

This paper sets out the key concepts necessary to calculate trade in value added using input-output tables. We explain the basic structure of an input-output table and the matrix algebra behind the computation of trade in value added statistics. Specifically, we compute measures of domestic value-added, foreign value added, and forward and backward linkages, as well as measures of both a country's participation and position in global value chains. We work in detail with an example of a global input-output table for 3 countries each with 4 sectors, provided by the Eora Multi-Region Input-Output (MRIO) database. The aim is to provide an introduction to the analysis of global value chains for use in policy work. An accompanying suite of Matlab codes are provided that can be used with the full set of Eora MRIO tables.

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I. INTRODUCTION

The global economy has become increasingly structured over time around global value chains (GVCs) that account for a rising share of international trade, global GDP, and employment. The core notion of GVCs is the location of different stages of the production process across multiple countries. Such production fragmentation means that intermediate goods cross borders several times along the chain, often passing through many countries more than once. The implication is that gross trade flows from traditional trade statistics no longer provide an adequate measure for understanding domestic value added and national income.

Global input-output tables can be used to derive data on the value added by each country in GVCs to get a clearer picture of trade flows related to activities of firms in GVCs. By providing a simple exposition of the design of input-output tables and the matrix algebra behind the computation of value-added trade, this note aims to serve as a basic user guide for how to integrate the analysis of GVCs into policy work. It provides formulae for some of the most common measures of GVC participation, as well as how to calculate a country's GVC position, providing examples of how such measures have changed over time for countries and regions. An accompanying MATLAB code also sets out how to compute measures for GVC participation using input-output tables.

The dataset used is the Eora Multi-Region Input-Output (MRIO) database (henceforth referred to as Eora (see Lenzen et al, 2012, and Lenzen et al, 2013)).² This dataset provides a set of both national and global input-output tables, covering 189 countries—173 of which are included in the IMF's World Economic Outlook database—starting in 1990. Other input-output tables are also available but have either fewer countries or fewer years. Two of the most popular input-output tables are the OECD Inter-Country Input-Output (ICIO) tables and the World Input-Output Database (WIOD). The former covers the period 1995–2011 for 63 countries and 34 industrial sectors. While its coverage has been expanding recently, it is still considerably smaller than Eora – the years covered are 1995, 2000, 2005, and 2008 to 2011). The WIOD covers a similar period for 40 countries and 35 sectors.³ The Global Trade Analysis Project (GTAP) also produces input-output tables with wide country coverage, but

² The global Eora MRIO tables with a harmonized 26-sector classification across countries (also known as Eora26) can be accessed from <http://worldmrio.com/simplified/>. Please see the supporting documentation on the website for additional details.

³ The 2016 release of the World Input-Output Tables covers 43 countries and 56 sectors.

(continued...)

is only available for select years.⁴ Tukker and Dietzenbacher (2013) provide a more detailed overview of these different efforts to generate global input-output tables.

With 26 sectors Eora provides a relatively detailed sectoral classification, as listed in Table 1.⁵ This sectoral classification is available in the “simplified Eora” data, and is consistent across all countries covered. In addition, for countries where more detailed classifications are available, more detailed input-output tables are also available. Given ease of use, as well as the need to compare across countries, we focus solely on the simplified Eora, with 26 sectors.⁶ Eora also provides the data using different prices – basic and purchaser’s price. For most purposes, basic prices should be used.

Table 1: Eora sector classification

Industry Code	Sector Description	Industry Code	Sector Description
1	Agriculture	14	Construction
2	Fishing	15	Maintenance and Repair
3	Mining and Quarrying	16	Wholesale Trade
4	Food & Beverages	17	Retail Trade
5	Textiles and Wearing Apparel	18	Hotels and Restaurants
6	Wood and Paper	19	Transport
7	Petroleum, Chemical, and Non-Metallic Mineral Products	20	Post and Telecommunications
8	Metal Products	21	Financial Intermediation and Business Activities
9	Electrical and Machinery	22	Public Administration
10	Transport Equipment	23	Education, Health, and Other Services
11	Other Manufacturing	24	Private Households
12	Recycling	25	Others
13	Electricity, Gas, and Water	26	Re-export & Re-import

Source: Eora MRO Database (<http://worldmrio.com/simplified/>).

Eora data has already been successfully used by many researchers, including IMF (2016b), IMF (2015a), IMF (2015b), Cerdeiro (2016), Caliendo et al (2015), Feenstra (2017), as well as in the analysis of exchange rate pass through in IMF (2016a) and for understanding the role of GVCs in the recent global trade slowdown (IMF 2016b).

⁴ Currently, the GTAP 9 database provides data for three reference years (2004, 2007, and 2011) for 140 regions and 57 sectors.

⁵ There is also a mapping of these sectors to revision 3 of the standard industrial trade classification (SITC Rev.3). For more details, please contact authors.

⁶ At the country level, to calculate value added in exports at the aggregate (i.e. not bilateral) level, we would recommend applying the methodology of Los et al. (2016) to more detailed national input-output tables (provided they are available).

II. STRUCTURE OF AN INPUT-OUTPUT TABLE

A simple example of an Input Output table is presented in Figure 1 below. In Figure 1, each country is assumed to have only one sector, called “industry”. A more realistic example of the Eora input-output table is given in Figure 2. The example assumes a world made up of only 3 countries, each with 4 sectors and is used in the sample code below to calculate foreign value added (FVA) and domestic value added (DVA), as well as other concepts. The three key components (matrices) of an input-output table are:

1. Intermediate goods demand (the **T** matrix in Eora),
2. Final demand (the **FD** matrix in Eora), and
3. Value added or primary inputs (the **VA** matrix in Eora).

Figure 1. Example of Basic Input-Output Table

		Intermediate use		Final demand		Gross output
		Country A Industry	Country B Industry	Country A Industry	Country B Industry	
Country A	Industry	Intermediate use of domestic output	Intermediate use by B of exports from A	Final use of domestic output	Final use by B of exports from A	X_A
Country B	Industry	Intermediate use by A of exports from B	Intermediate use of domestic output	Final use by A of exports from B	Final use of domestic output	X_B
Value added		V_A	V_B			
Gross input		X_A	X_B			

Exports from A to B of intermediates

Exports from A to B of final products

Source: UNCTAD (2013)

When they are stacked as shown in Figure 1, they make up a global input-output table. Note the dimensions of each matrix. In Figure 2, the corresponding matrix **T** has 12 rows and 12 columns (3 countries \times 4 sectors = 12). The **FD** matrix has 12 rows (one for each country-

sector) and 6 columns (two types of final demand for each country).⁷ The VA matrix has 3 rows (one for each country) and 12 columns (one for each country-sector). Overall, the columns of Figure 1 represent all the inputs into the production of each country-sector (values in T and VA matrices). The values in the rows in T and FD matrices tell us where the output of each country-sector is used (i.e. as intermediate inputs to satisfy final demand).

It is important not to confuse the VA matrix (the raw data provided by Eora) with DVA, which is calculated using the elements of the T and FD matrices. The VA matrix gives value added in the accounting sense. This normally includes six items: (1) compensation of employees; (2) taxes on production; (3) subsidies on production; (4) net operating surplus; (5) net mixed income, and (6) consumption of fixed capital. In the examples presented in Figures 1 and 2, these six components are all aggregated in a single category labelled “value added.”

A. Calculating Gross Output and Exports

In this subsection, we demonstrate how to recover some basic trade measures—notably, gross output and gross exports—from the input-output table. Gross output can be calculated in two ways. First, for each of the 12 country-sector rows of the table in Figure 2, we can sum across all the columns of T and FD , and the sum will give us the total output of a given sector in each country. For example, summing across the 15 columns of row 5, we get the total output of country 2-sector 1 (=7,864, in Figure 2). Second, for each of the 12 country-sector columns of the table in Figure 2, we can sum across all the rows of the T and VA matrices. For example, summing across the 15 rows of column 5, we get the total input of country 2-sector 1 (=7,864, in Figure 2).

To calculate gross exports, we sum across columns. For example, for gross exports from country 2-sector 1 to the rest of the world, add up the cells in row five. However, we must exclude the middle 4 cells of the T matrix which correspond to goods from country 2-sector 1 used in country 2’s own onward production, and exclude the middle cell of the FD matrix, which represents the goods from country 2-sector 1 that were consumed in country 2 as final demand. In Figure 2, gross exports from country 2-sector 1 are 5,300. This can, of course, be decomposed into exports to companies abroad (that buy intermediate goods) by summing only the T matrix and excluding country 2, and exports to foreign final consumers by summing only the FD matrix and excluding country 2.

⁷ In this example, final demand comprises only household consumption. In the full Eora data, there are 6 components of final demand: (1) household final consumption; (2) non-profit institutions serving households; (3) Government final consumption; (4) gross fixed capital formation; (5) changes in inventories, and (6) acquisitions less disposals of valuables.

Figure 2. Example of Eora MRIO Input-Output Table

Year: 2000

	Final Demand (FD) Matrix																Gross Output	Gross Exports
	Country 1				Country 2				Country 3				Households					
	Sector 1	Sector 2	Sector 3	Sector 4	Sector 1	Sector 2	Sector 3	Sector 4	Sector 1	Sector 2	Sector 3	Sector 4	Households	Households	Households	Households		
Country 1	346	156	95	594	819	154	832	397	409	562	241	554	394	902	446	6,901	5,316	
Country 1	354	443	7	908	42	92	561	839	470	770	83	368	514	694	512	6,657	4,431	
Country 1	291	795	243	825	753	2	340	232	251	605	526	610	384	753	909	7,518	4,980	
Country 1	637	259	289	813	500	716	947	645	856	221	898	41	91	653	301	7,868	5,778	
Country 2	547	466	910	276	518	149	779	553	197	285	305	828	630	565	857	7,864	5,300	
Country 2	752	936	822	638	611	496	98	924	608	689	872	972	847	209	37	9,511	7,173	
Country 2	295	444	7	828	929	535	367	257	890	429	641	26	165	419	886	7,117	4,610	
Country 2	113	518	791	459	79	748	254	218	586	673	424	157	800	355	501	6,677	5,022	
Country 3	46	457	552	572	632	680	730	607	796	186	15	958	338	320	194	7,082	4,934	
Country 3	962	96	544	96	675	113	711	337	787	571	241	211	479	14	608	6,445	4,027	
Country 3	531	190	686	191	374	615	788	738	351	32	565	622	269	814	559	7,326	5,197	
Country 3	857	776	897	18	915	482	308	458	253	145	982	270	700	822	729	8,612	6,233	
																89,578		
VA matrix																		
Country 1	1,172	1,120	1,676	1,648	-	-	-	-	-	-	-	-	-	-	-	-	-	
Country 2	-	-	-	-	1,019	4,730	401	471	-	-	-	-	-	-	-	-	-	
Country 3	-	-	-	-	-	-	-	-	626	1,278	1,532	2,995	-	-	-	-	-	
Total input	6,901	6,657	7,518	7,868	7,864	9,511	7,117	6,677	7,082	6,445	7,326	8,612	89,578	89,578				

Source: Eora MRIO database (<http://worldmrio.com/simplified/>).

III. THE MATRIX ALGEBRA OF INPUT-OUTPUT TABLES

A. Basics

Koopman et al. (2014) provide a detailed exposition of the key concepts needed when calculating trade in value-added terms, both in a simple two-country, one-sector case and in a general case of G countries and N sectors. We encourage the reader to refer to their comprehensive and useful text. Our focus here is on a simple, but realistic, case of a world with 3 countries and 4 sectors each, as in the Figure 1. The equations presented here should make it easier to understand and use the accompanying computer code for use with the full Eora dataset.⁸

Let \mathbf{X} be the gross output matrix. Gross output must be used as either intermediate goods or final goods. \mathbf{A} is the matrix of input-output coefficients, describing the units of intermediate goods needed to produce one unit of gross output, and therefore \mathbf{AX} is the matrix of goods for intermediate use (the \mathbf{T} matrix in Eora.) Finally, \mathbf{Y} is the matrix of goods used for final demand (the \mathbf{FD} matrix in Eora). This basic relationship between gross output, intermediate goods, and final demand goods is expressed below:

$$\mathbf{X} = \mathbf{AX} + \mathbf{Y} \quad (1)$$

We can rearrange equation (1) such that $\mathbf{X} = \mathbf{BY}$, where

$$\mathbf{B} = (\mathbf{I} - \mathbf{A})^{-1} \quad (2)$$

is the Leontief inverse matrix, elements of which express the total output required both directly and indirectly to produce a unit of goods for final demand. To calculate the Leontief inverse matrix, we need to recover \mathbf{A} , the matrix of input-output coefficients.

⁸ There are two files of accompanying Matlab code. The first Matlab code was written using with the toy example (3 countries, 4 sectors each; see `Eora_example_calc_userguide.m`), and may be helpful for step-by-step calculations using block matrices, via loops, but this approach comes at the cost of efficiency. The second Matlab code (see `code_eora_c_final.m`) assumes the use of full Eora data and and, when used with full Eora data it will run faster. Essentially most of the same concepts are coded in two different ways, to assist the reader.

Let's get closer to the actual data. We can express our G -country N -sector production and trade system in equation (1) as an inter-country input-output model—recall $G = 3$ and $N = 4$ in our example—as follows:

$$\begin{bmatrix} \sum_r^{G=3} \mathbf{X}_{1r} \\ \sum_r^{G=3} \mathbf{X}_{2r} \\ \sum_r^{G=3} \mathbf{X}_{3r} \end{bmatrix}_{12 \times 1} = \begin{bmatrix} \mathbf{A}_{11} & \mathbf{A}_{12} & \mathbf{A}_{13} \\ \mathbf{A}_{21} & \mathbf{A}_{22} & \mathbf{A}_{23} \\ \mathbf{A}_{31} & \mathbf{A}_{32} & \mathbf{A}_{33} \end{bmatrix}_{12 \times 12} \begin{bmatrix} \sum_r^{G=3} \mathbf{Y}_{1r} \\ \sum_r^{G=3} \mathbf{Y}_{2r} \\ \sum_r^{G=3} \mathbf{Y}_{3r} \end{bmatrix}_{12 \times 1} \quad (3)$$

where \mathbf{X}_{sr} is a $N \times 1$ (4×1) vector that gives the gross output produced in country s and absorbed in country r ; \mathbf{Y}_{sr} is a $N \times 1$ (4×1) vector that gives final goods produced in country s and absorbed in country r , and \mathbf{A}_{sr} is a $N \times N$ (4×4) matrix of input-output coefficients. The \mathbf{B} matrix can also be written analogously to \mathbf{A} , where \mathbf{B}_{sr} is a $N \times N$ (4×4) block matrix, also called the total requirements matrix.

From Eora, we get the \mathbf{T}^{eora} data matrix, which gives us information about the intermediate goods use. \mathbf{T}^{eora} is a $GN \times GN$ (12×12) matrix:

$$\mathbf{T}^{eora} = \begin{bmatrix} \mathbf{T}_{11} & \mathbf{T}_{12} & \mathbf{T}_{13} \\ \mathbf{T}_{21} & \mathbf{T}_{22} & \mathbf{T}_{23} \\ \mathbf{T}_{31} & \mathbf{T}_{32} & \mathbf{T}_{33} \end{bmatrix}_{12 \times 12}$$

Expressing \mathbf{T} as follows:

$$\mathbf{T} = \begin{bmatrix} \sum_r^{G=3} \mathbf{T}_{1r} \\ \sum_r^{G=3} \mathbf{T}_{2r} \\ \sum_r^{G=3} \mathbf{T}_{3r} \end{bmatrix}_{12 \times 1}$$

you can verify, using the accompanying code, that $\mathbf{A}\mathbf{X} = \mathbf{T}$.

Now, we can use the \mathbf{T}^{eora} data matrix to recover the \mathbf{A} matrix of input-output coefficients. Note that $\mathbf{A}\mathbf{X} = \mathbf{T}$ implies that element-wise multiplication of each of the $G \times N$ (3×4) rows of \mathbf{A} (pertaining to each country and each sector) with the transpose of the \mathbf{X} vector, will produce exactly each corresponding row of matrix \mathbf{T}^{eora} . Using this logic, we can calculate

each element A_{sr} of matrix A , by dividing the corresponding element of matrix T^{eora} with the corresponding element of the X vector of gross output:

$$A_{sr} = T_{sr}^{eora} \oslash X_s$$

where “ \oslash ” denotes element-wise division. The same expression can also be written in matrix form:

$$A = T^{eora} \oslash \begin{bmatrix} X' \\ \vdots \\ X' \end{bmatrix}_{12 \times 1}$$

Once matrix A is recovered, it is easy to calculate B , using the Leontief inverse in equation (2).

To calculate FVA and DVA, we also need to recover the matrix of value-added shares, \hat{V} , also called the value-added coefficients matrix. \hat{V} can be obtained by summing across rows of the A matrix, putting these elements on the diagonal of a square matrix and subtracting it from an identity matrix of size $GN \times GN$ (12×12), as follows:

$$\hat{V} = I_{12 \times 12} - \text{diag} \left(\sum_s^{GN=12} A_{s1} \cdots \sum_s^{GN=12} A_{s12} \right)$$

$$\hat{V} = \begin{bmatrix} \hat{v}_1 & 0 & \cdots & 0 \\ 0 & \hat{v}_2 & \cdots & 0 \\ \vdots & \vdots & \ddots & \vdots \\ 0 & 0 & \cdots & \hat{v}_{GN=12} \end{bmatrix}$$

Finally, multiplying the \hat{V} matrix with B and the matrix of gross exports, we get the matrix T_v , borrowing notation from UNCTAD (2013).⁹ For the general G -country N -sector case, this is given below:

$$T_v = \begin{bmatrix} \hat{v}_1 & 0 & \cdots & 0 \\ 0 & \hat{v}_2 & \cdots & 0 \\ \vdots & \vdots & \ddots & \vdots \\ 0 & 0 & \cdots & \hat{v}_{GN} \end{bmatrix} \begin{bmatrix} B_{11} & B_{12} & \cdots & B_{1G} \\ B_{21} & B_{22} & \cdots & B_{2G} \\ \vdots & \vdots & \ddots & \vdots \\ B_{G1} & B_{G2} & \cdots & B_{GG} \end{bmatrix} \begin{bmatrix} e_1 & 0 & \cdots & 0 \\ 0 & e_2 & \cdots & 0 \\ \vdots & \vdots & \ddots & \vdots \\ 0 & 0 & \cdots & e_{GN} \end{bmatrix} \quad (4)$$

Note that in the matrix of gross exports in equation (4), each element on the diagonal gives the gross exports for the corresponding country-sector.

⁹ Note that notation T_v does not imply matrix multiplication.

B. Calculating domestic and foreign value added

Armed with the \mathbf{T}_v matrix in block matrix notation:

$$\mathbf{T}_v = \begin{bmatrix} \mathbf{T}_{v11} & \mathbf{T}_{v11} & \cdots & \mathbf{T}_{v11} \\ \mathbf{T}_{v11} & \mathbf{T}_{v22} & \cdots & \mathbf{T}_{v11} \\ \vdots & \vdots & \ddots & \vdots \\ \mathbf{T}_{v11} & \mathbf{T}_{v11} & \cdots & \mathbf{T}_{vGG} \end{bmatrix}$$

we are now ready to calculate domestic value added (DVA), indirect value added (DVX), and foreign value added (FVA), which are highlighted in Figure 3 as different components of the \mathbf{T}_v matrix. The DVA for each country is given by the diagonal elements of the \mathbf{T}_v matrix. FVA for each country can be calculated by simply summing up all the blocks in the corresponding column and subtracting the diagonal block matrix. Note that DVA and FVA, by construction, always add up to gross exports (or to unity if expressed as ratios to gross exports). DVX for each country-sector can be calculated by summing up all the blocks in the corresponding row and subtracting the diagonal block matrix. Similarly, we can calculate DVA, DVX, and FVA at the country-sector level, by summing over only over the corresponding rows or columns of the country block matrix. The accompanying MATLAB code calculates FVA, DVA and DVX at both the country and country-sector level.

The value-added shares matrix, $\widehat{\mathbf{V}}\mathbf{B}$, contains all the necessary information on value-added production by source that is embedded in the input-output table (see discussion in Koopman et al, 2014). For example, if we multiply $\widehat{\mathbf{V}}\mathbf{B}$ by \mathbf{I} , where \mathbf{I} is the $GN \times GN$ identity matrix, and extract DVA from the diagonal blocks and FVA from all the column blocks less the diagonal, we would obtain the same DVA and FVA shares as above. Also, if we sum up across rows of the $\widehat{\mathbf{V}}\mathbf{B}$ we will get a horizontal vector of ones, i.e., each column sums up exactly to 1.

Figure 3. Value-Added Content of Trade

DVX

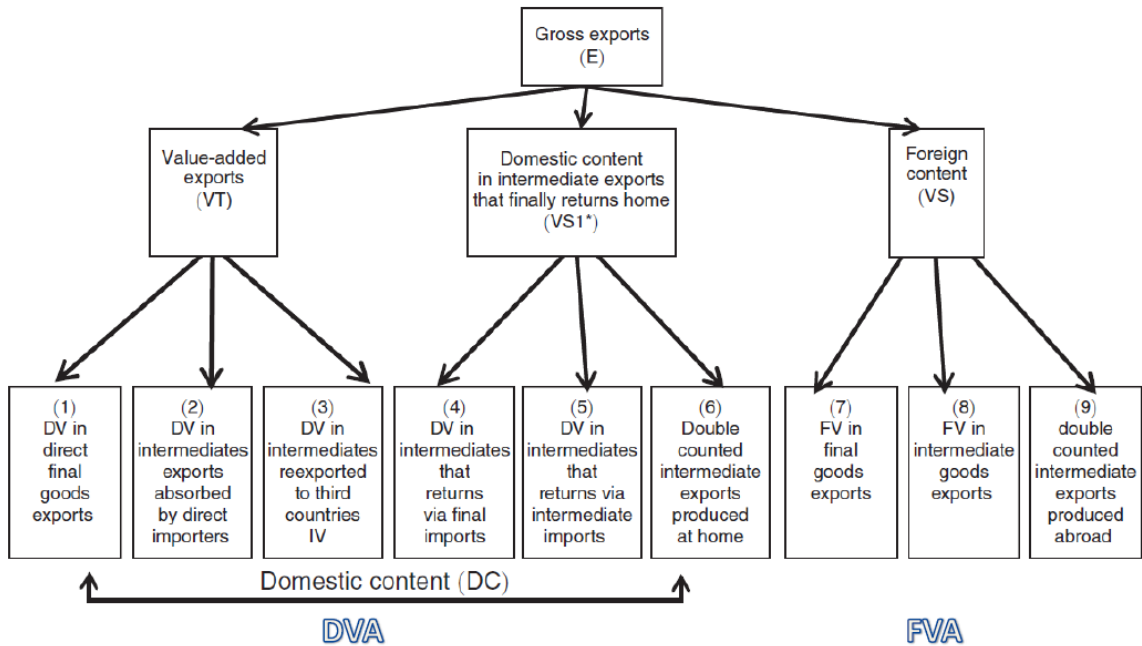
		Country 1	Country 2	Country 3	...	Country k	...	Country N
DVA	← Country 1	T_v^{11}	T_v^{12}	T_v^{13}	...	T_v^{1k}	...	T_v^{1N}
	Country 2	T_v^{21}	T_v^{22}	T_v^{23}	...	T_v^{2k}	...	T_v^{2N}
FVA	Country 3	T_v^{31}	T_v^{32}	T_v^{33}	...	T_v^{3k}	...	T_v^{3N}

	Country k	T_v^{k1}	T_v^{k2}	T_v^{k3}	...	T_v^{kk}	...	T_v^{kN}

	Country N	T_v^{N1}	T_v^{N2}	T_v^{N3}	...	T_v^{Nk}	...	T_v^{NN}

Source: UNCTAD (2013).

Figure 4. Decomposition of Gross Exports



Source: Koopman et al (2014).

C. Detailed Decomposition of Gross Exports

Going beyond the broad categories of DVA and FVA, Koopman et al. (2014) introduce a detailed decomposition of gross exports into 9 components, as in Figure 4.¹⁰ Specifically, the authors calculate multiple value-added components by source, as well as additional double-counted terms.¹¹ Their framework bridges a gap between official trade statistics (in gross value terms) and national accounts (in value-added terms). As discussed below, it also incorporates all previous measures of vertical specialization and value-added trade in the literature while adjusting for the back-and-forth trade of intermediates across multiple borders. The decomposition is as follows:

$$\begin{aligned}
\mathbf{uE}_{S^*} = & \left\{ \mathbf{V}_S \sum_{r \neq S}^G \mathbf{B}_{SS} \mathbf{Y}_{Sr} + \mathbf{V}_S \sum_{r \neq S}^G \mathbf{B}_{Sr} \mathbf{Y}_{rr} + \mathbf{V}_S \sum_{r \neq S}^G \sum_{t \neq S, r}^G \mathbf{B}_{Sr} \mathbf{Y}_{rt} \right\} \\
& + \left\{ \mathbf{V}_S \sum_{r \neq S}^G \mathbf{B}_{Sr} \mathbf{Y}_{rs} + \mathbf{V}_S \sum_{r \neq S}^G \mathbf{B}_{Sr} \mathbf{A}_{rs} (\mathbf{I} - \mathbf{A}_{SS})^{-1} \mathbf{Y}_{SS} \right\} \\
& + \mathbf{V}_S \sum_{r \neq S}^G \mathbf{B}_{Sr} \mathbf{A}_{rs} (\mathbf{I} - \mathbf{A}_{SS})^{-1} \mathbf{E}_{S^*} \\
& + \left\{ \sum_{t \neq S}^G \sum_{r \neq S}^G \mathbf{V}_t \mathbf{B}_{ts} \mathbf{Y}_{Sr} + \sum_{t \neq S}^G \sum_{r \neq S}^G \mathbf{V}_t \mathbf{B}_{ts} \mathbf{A}_{Sr} (\mathbf{I} - \mathbf{A}_{rr})^{-1} \mathbf{Y}_{rr} \right\} \\
& + \sum_{t \neq S}^G \mathbf{V}_t \mathbf{B}_{ts} \mathbf{A}_{Sr} \sum_{r \neq S}^G (\mathbf{I} - \mathbf{A}_{rr})^{-1} \mathbf{E}_{r^*}
\end{aligned} \tag{5}$$

where \mathbf{E}_{S^*} are a country's gross exports to the world.

Using the breakdown from Figure 4, the sum of the first six terms of equation (5) is equal to DVA (also referred to as the domestic content of gross exports), while the sum of terms 7, 8, and 9 give FVA. The sum of the first three terms is also called value-added exports, or VAX (Johnson and Noguera, 2012), which is considered a better measure of domestic value-added than DVA, which also accounts for domestic content in intermediate exports that finally returns home (terms 4, 5 and 6). These latter terms include a double counting item, as well as goods that return to the origin country via imports.

The MATLAB code that accompanies this user guide calculates these 9 terms separately. Term 3 might be of particular interest as it directly calculates the domestic value added of

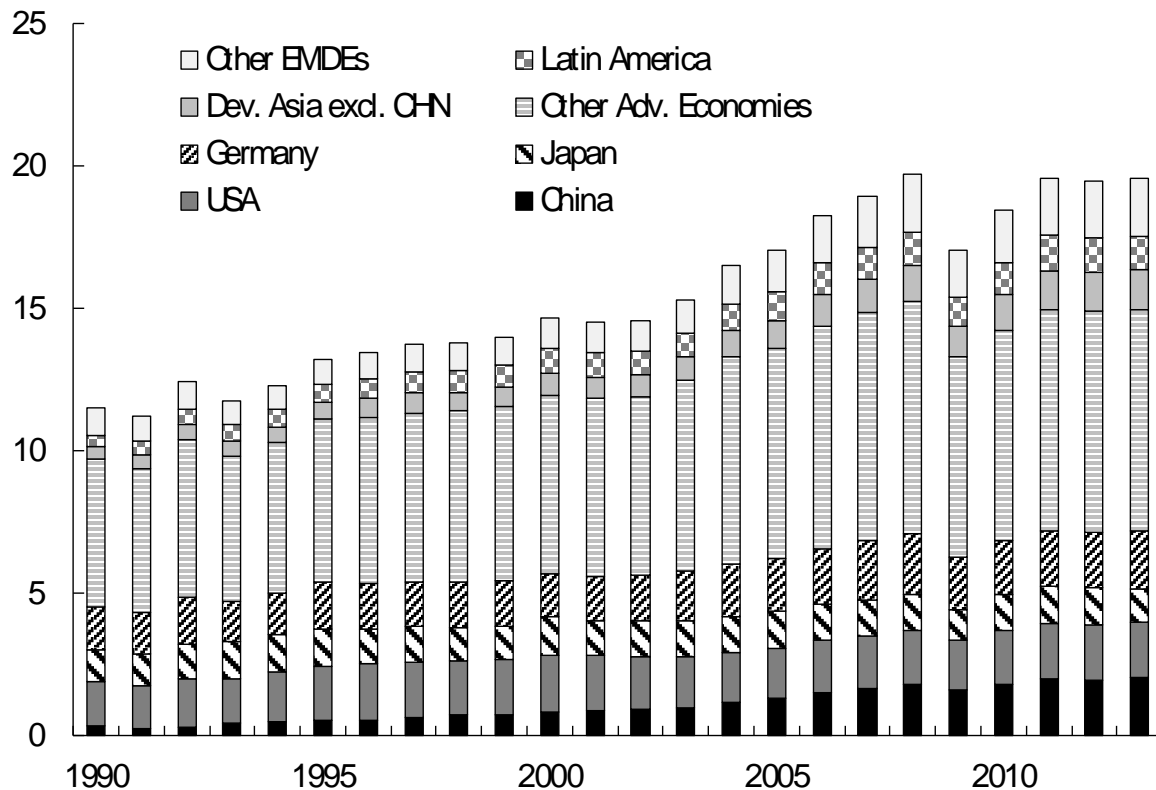
¹⁰ This decomposition can be found in equation (36) of Koopman et al (2014).

¹¹ Borin and Mancini (2015) refine the framework in Koopman et al. (2014), by distinguishing further between the DVA in intermediate exports absorbed by direct importers and that going for final use in a third country in terms 2, 3, and 4 of the decomposition.

intermediates reexported to third countries, and is one measure of the likely length of the GVC. Presumably, if a country exports intermediate inputs that are reexported to third countries it participates in longer value chains—as discussed in IMF (2015b).

Value-added exports—value added produced in one country and absorbed in another—captures the income generated by exporting and has formed an increasing share of global income since the early 1990s. Global value-added exports have increased from around 11 percent of world GDP in 1990 to around 20 percent in 2008. Since then, this fraction has remained broadly constant, with exception of a dip around the time of the global financial crisis. Figure 5 plots VAX over time as a share of world output for a selection of countries and regions, derived using the global Eora MRIO tables.

Figure 5. World Value-Added Exports by Country and Region



Sources: Eora MRIO Database and IMF staff calculations.

Most countries and regions can be seen to have increased contributions to world output though exporting. Contributions by emerging market countries have been particularly significant: value-added exports of China increased from 0.3 percent of world output in 1995 to 1.8 percent by 2008 and have increased to 2.0 percent in 2013 (representing a 5-fold increase). Following closely behind are countries in developing Asia (excl. China), which increased from 0.4 percent to 1.4 percent over a similar period.

We can also derive a direct relationship between DVX and the 9-term gross exports decomposition.¹² DVX can be calculated as:

$$DVX_s = V_s \sum_{r \neq s}^G B_{sr} E_{r^*}$$

which can be shown to equal the sum of terms 3, 4, 5, and 6, in equation (5) and an additional term, DVX_s^* , which is defined as:

$$DVX_s^* = V_s \sum_{r \neq s}^G \sum_{t \neq s, r}^G B_{sr} A_{rt} X_t$$

This additional term gives the domestic content in exported goods that is used as imported inputs to produce other countries' intermediate goods exports.

IV. MEASURES OF GLOBAL VALUE CHAIN PARTICIPATION

As noted in Haltmeier (2015), Hummels et al. (2001) and Chen et. al. (2005), previous measures for GVCs—for example, imported input shares of gross output, total inputs, or exports—do not accurately characterize the extent of a country's involvement in such chains. This is because such measures are unable to assess the extent to which imported intermediates are used in a country's exports as opposed to domestic production. Hummels et al. (2001) introduced the concept of “vertical specialization,” which requires three characteristics, the third of which distinguishes a value chain from simple outsourcing:

1. goods are produced in stages;
2. two or more countries provide value added in the production sequence;
3. at least one country uses imported inputs in its stage of the production process and exports some of the resulting product to either a third country or back to the country of origin.

Furthermore, Hummels et al. (2001) developed two measures of vertical specialization for an individual country, one from the import perspective and the other from the export perspective:

- VS (from import perspective): this is the imported intermediate input content of exports, which is measured for each country and each product as the amount of imported intermediate input multiplied by the ratio of exports to gross output for that product. The total for a country is calculated by summing across products. This statistic approximates the actual number of intermediates used for export as it

¹² See equation (42) of Koopman et al. (2014).

assumes that the ratio of intermediates to output is the same for output that is sold domestically and output that is exported.

- VS1 (from export perspective): counts the portion of exports that are used by another country in the production of its export goods. It is calculated for each country as the sum over all products and destinations of its exports of intermediates multiplied by the ratio of exports to gross output for that industry in the destination country. Again, this is an approximation that assumes that the usage of each intermediate input is proportionately the same for exports as for products sold domestically.

Both measures will seem familiar: VS is simply the FVA already encountered, while VS1 is DVX. If FVA and DVX are expressed as percent of exports, then the formula for GVC participation is as follows:

$$GVC_{Participation} = \frac{FVA + DVX}{Gross\ Exports}$$

The larger the ratio, the greater the intensity of involvement of a particular country in GVCs. FVA (or VS) is also referred to as a measure of “backward participation”, given that it measures imported intermediate inputs that used to generate output for export. DVX is a measure of “forward participation”, i.e. it measures exports of intermediate goods that are used as inputs for the production of exports of other countries.¹³

Koopman et al. (2014) also define a position index that characterizes the relative upstreamness of a country in particular industry. They propose measuring upstreamness as the log ratio of a country’s supply of intermediates used in other countries’ exports to the use of imported intermediates in its own production:

$$\ln\left(1 + \frac{DVX}{Gross\ Exports}\right) - \ln\left(1 + \frac{FVA}{Gross\ Exports}\right)$$

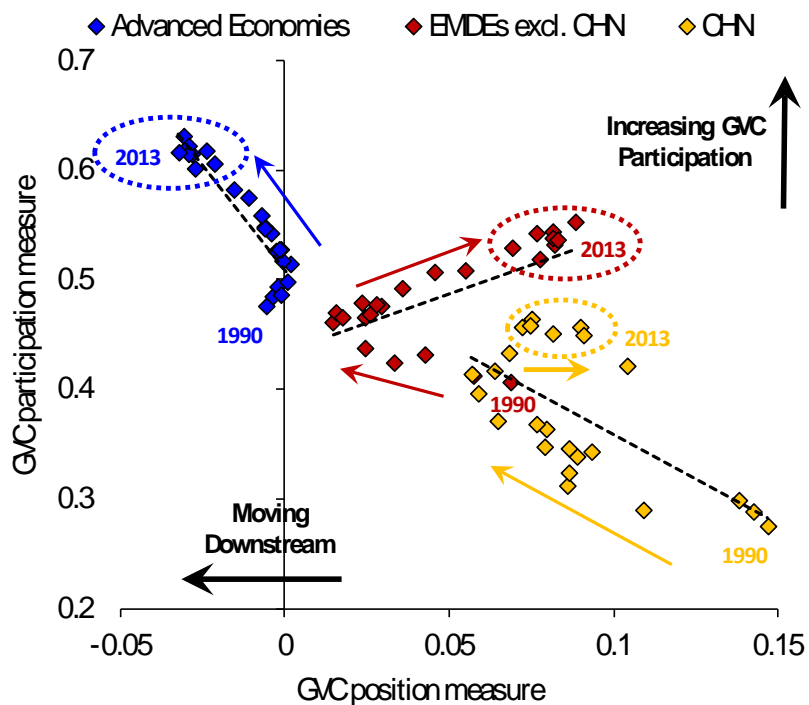
Countries with a larger position index are relatively more upstream , i.e., they contribute more value added to other countries exports than other countries contribute to theirs. Of course, two countries can have identical values of the GVC position index in a sector while having very different degrees of participation in GVCs. Therefore, the position index should

¹³ It is important to note that it was recent work by Johnson and Noguera (2012) and Koopman et al. (2014) that generalized Hummels et al. (2001) vertical specialization measures to complex production chains. Koopman et al. (2014) demonstrate that the VS and VS1 measures do not accurately decompose exports into their foreign and domestic value-added components when the production chain spans several countries, i.e., when one country imports intermediate inputs, adds value, and then exports semi-finished goods to another country that produces the final goods. In these cases, it is not accurate to assume that imports from a source country embody only domestic value added from that country, as they may also include value added from third countries. These more complicated production chains may include the increasingly important phenomenon of round-tripping, in which intermediate goods may cross the same borders several times, with some of a country’s intermediate goods imports embodying some of its own value added.

be used in conjunction with the participation index, which summarizes the importance of the global supply chain for that country.

Figure 6 shows the relationship between GVC participation and position for advanced economies (AEs), emerging market and developing economies (EMDEs) excluding China, and China. For the regional scatters, the country-specific GVC measures are weighted by the share of each country's gross exports in total regional gross exports. Each dot represents the average participation and position in a particular year (all years 1990–2013 are plotted). What we can see is that both AEs and EMDEs excluding China have on average continued to increase their participation in GVCs over time – AEs noticeably more so. However, while EMDEs excluding China have begun to move more upstream, AEs have begun to move more downstream. At the same time, China participation in GVCs also appears to plateau recently, while China shifts back upstream.

Figure 6. The Shifting Pattern of GVC Participation and Position



Sources: Eora MRIO Database and IMF staff calculations.

V. EORA VS. OTHER INPUT-OUTPUT TABLES

Before concluding, we wanted to compare Eora data to those from other input-output tables. As mentioned before, Eora is only one of several available input-output tables. Of course, the benefit of Eora is that it has greater country and time coverage than other sources. However, one might worry this comes at a cost of data reliability. For this reason, we have compared

FVA calculated from Eora to the FVA given by the OECD-WTO Trade in Value Added (TiVA) initiative, which should be the most reliable government-approved source. This is done separately for years 1995, 2000, 2005, 2008, 2009, 2010, and 2011, presented in Figures 7–13.

As a check for Eora, FVA calculated from both Eora and the FVA provided by OECD-WTO TiVA, should be broadly similar in each year for most countries. Hence a scatter plot of one source against the other value should, in theory, lie close to the 45-degree line. However, this theoretical ideal is unattainable given data limitations and the different approaches and assumptions used when the two sets of input-output tables are generated. It can be considered a success if FVA from the two sources are highly correlated.

Overall, the scatterplots presented reassure us that Eora and OECD-WTO TiVA statistics are generally consistent with one another. Given this, we can feel somewhat more comfortable using Eora for countries for which the OECD-WTO data are not available. However, the researcher should be aware of possible problems, given the method by which the input-output tables have been constructed for countries where no official supply-use tables are available. Some important country examples, such as China, Hong Kong etc. depending on the year, have Eora data points that are not aligned with those of the OECD-WTO.

VI. CONCLUSION

The global Eora MRIO tables offer a rich unified cross-country dataset which can be used to calculate trade in value-added statistics for almost all countries starting in 1990. This country dataset far exceeds the coverage of countries available from other sources. We have provided an overview of the basic algebra, together with accompanying MATLAB codes, to assist in using this large dataset to calculate trade in value-added for policy analysis. A brief look at the nature of forward and backward production linkages, as well as countries' participation and position in global value chains is also provided.

Figure 7: Comparing FVA from Eora and OECD-WTO Trade in Value-Added, 1995

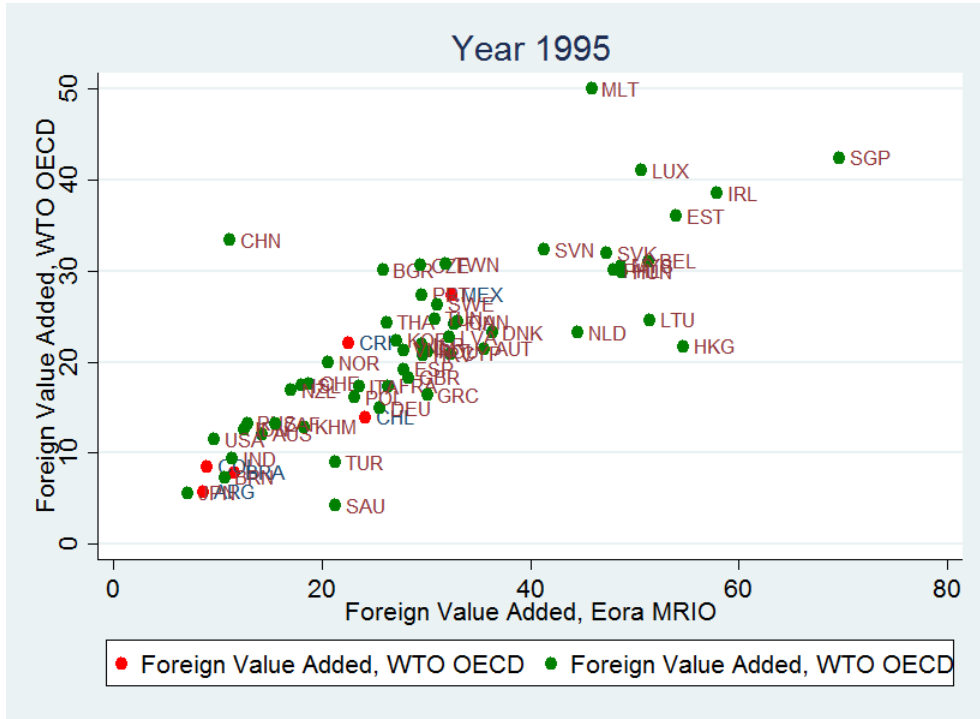


Figure 8: Comparing FVA from Eora and OECD-WTO Trade in Value-Added, 2000

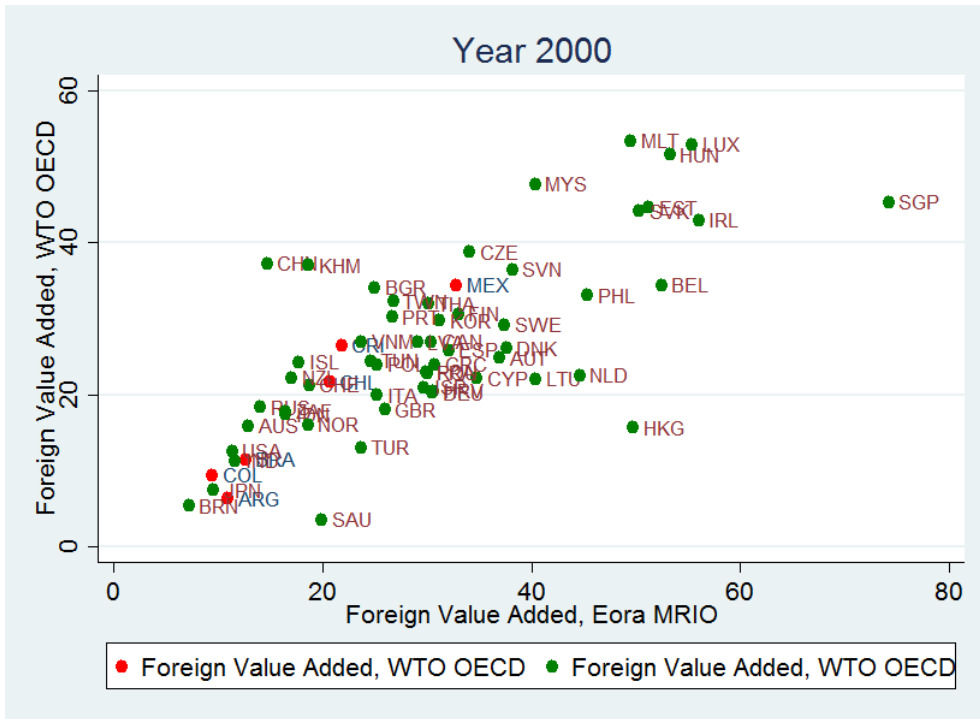


Figure 9: Comparing FVA from Eora and OECD-WTO Trade in Value-Added, 2005

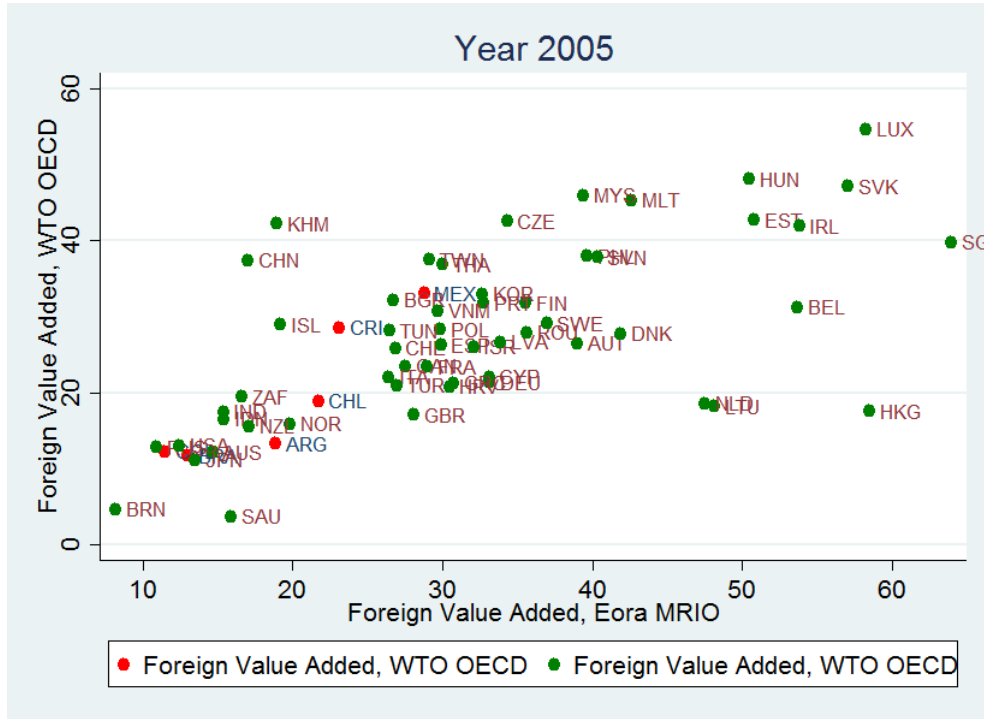


Figure 10: Comparing FVA from Eora and OECD-WTO Trade in Value-Added, 2008

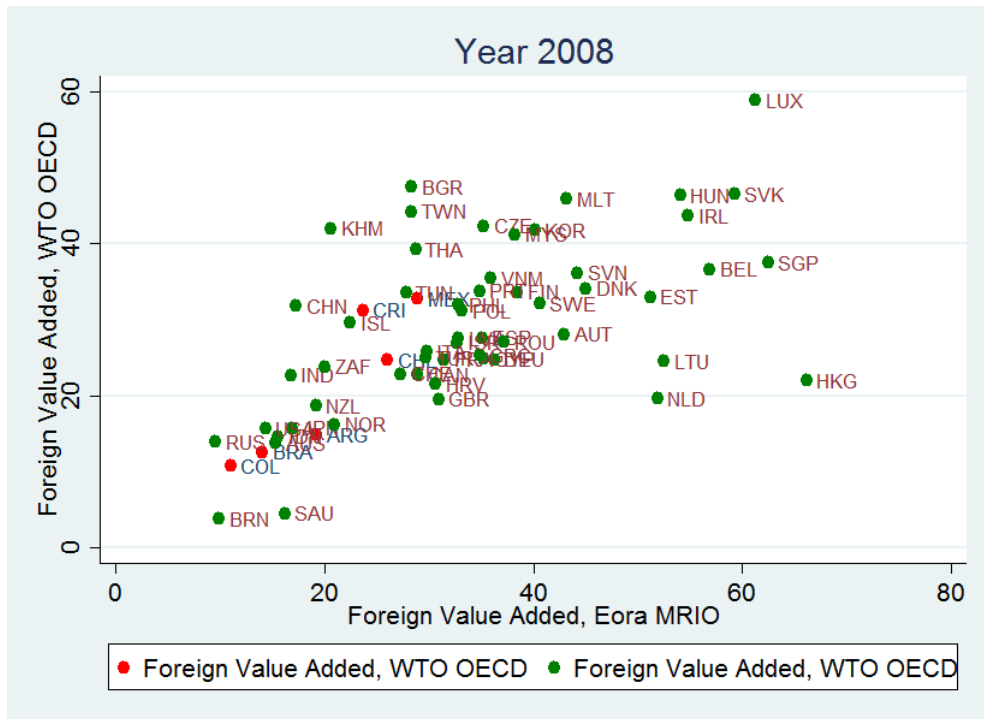


Figure 11: Comparing FVA from Eora and OECD-WTO Trade in Value-Added, 2009

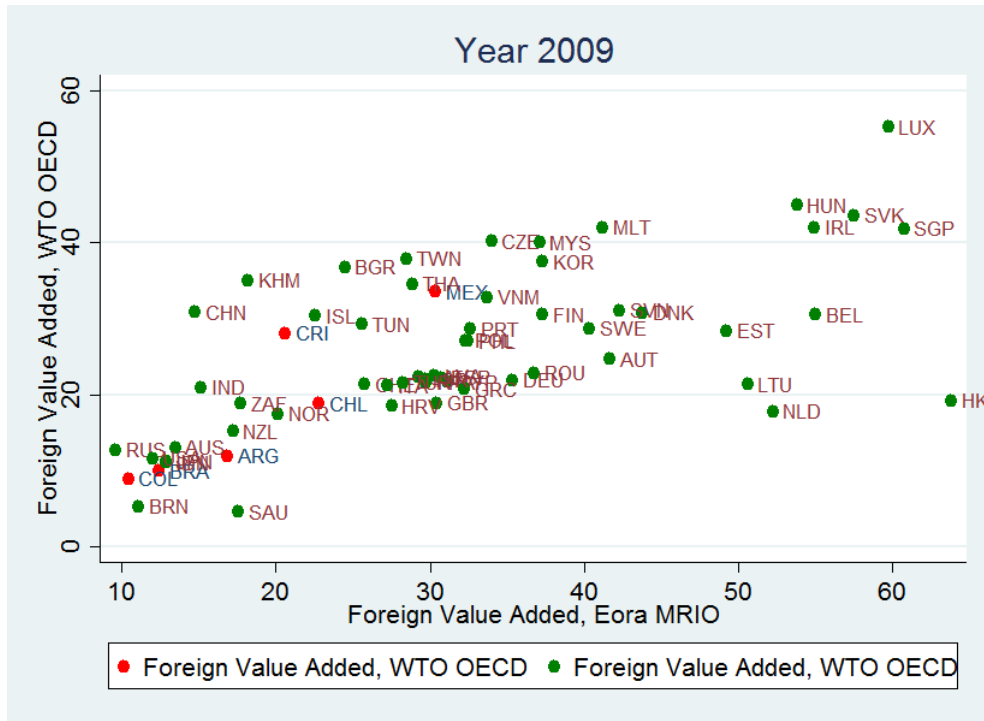


Figure 12: Comparing FVA from Eora and OECD-WTO Trade in Value-Added, 2010

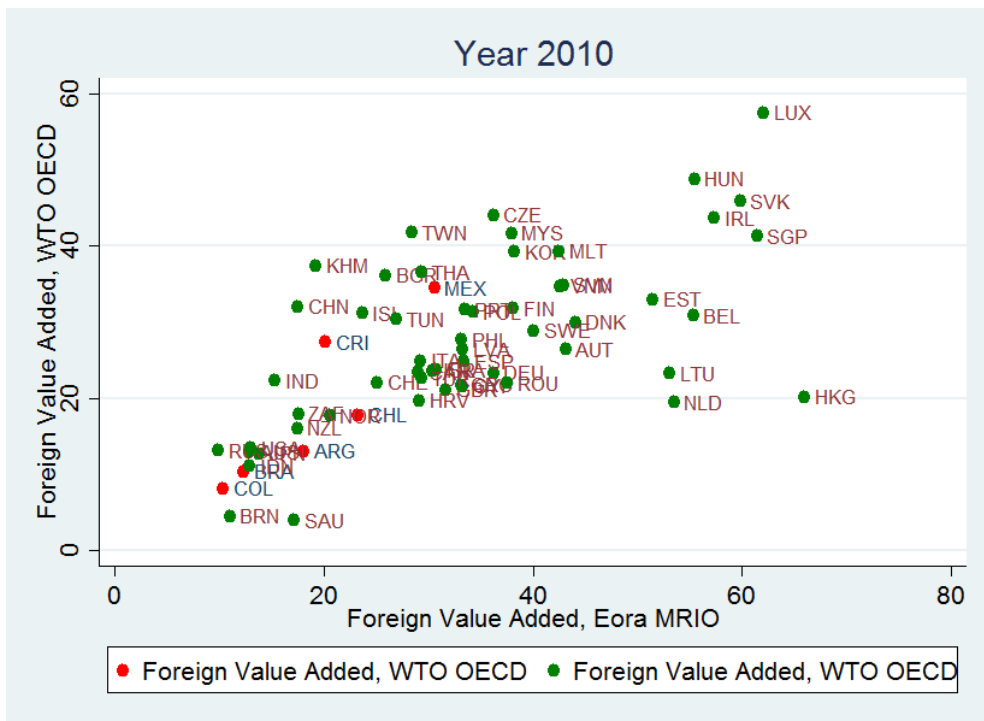
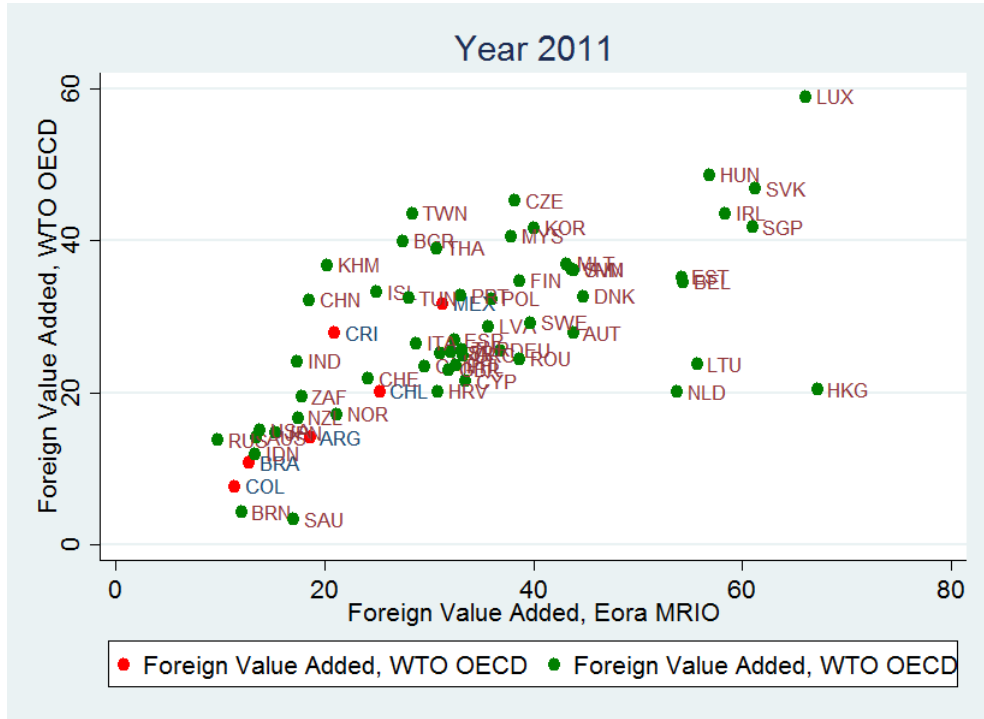


Figure 13: Comparing FVA from Eora and OECD-WTO Trade in Value-Added, 2011



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