

# The consequences of fiscal stimulus on public debt: a historical perspective

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The current policy agenda of neoclassical macroeconomics, as expressed within conservative political circles in the UK and European Union, is that fiscal contraction is the lever that can bring about recovery from the current economic downturn. Allegedly, the reason is that when business sees that the government balance sheet is improving—and public debt declining—there will be greater confidence in the country's economic prospects, and this increased confidence will lead to higher investment. This in turn will lead to growth and the road to economic recovery. This study examines the impact of government stance on public debt for 11 OECD countries for which data on the relevant factors are available from 1881 to 2011. Contrary to traditional predictions, it turns out that over this long historical span, fiscal contractions deteriorated rather than improved public debt as a percentage of GDP. This implies that fiscal austerity exacerbates the lack of demand and deteriorates rather than enhances the prospects of economic recovery.

*Key words:* Debt, Deficit, Inequality

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## 1. Introduction

Deficit reduction is not an end in itself. Its importance lies in improving productivity, real wages and living standards. If fiscal contraction actually reduces a nation's output, diminishes demand and raises unemployment, then deficit reduction is not capable of advancing the aim of increasing economic prosperity. Recent policies of pursuing harsh austerity, often under duress and despite high unemployment, have frequently led to countries being unable to service their debts, forcing further cuts in public spending and tax increases to be introduced, while public debt as a percentage of output continues to worsen. Ordinarily, this outcome is not entirely surprising. Recessions are caused by demand deficiency—a level of demand below which an economy is potentially able to produce. Fiscal contraction causes a reduction in spending that further lowers demand. In turn, this causes an additional reduction in the production of goods and services as

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businesses cut production to the level of effective demand and hence further reduction in the nation's GDP. Nevertheless, the proponents of austerity argue that just as households sooner or later have to live within their means, national governments should likewise curtail spending to match tax revenues. They argue that austerity policies promote confidence within business that the government is determined and has the capability to live within its means. It is suggested that increased confidence increases investment spending which in turn more than compensates for the contractionary effects of the initial decrease in government spending. This line of argument recently came to prominence in work by [Alesina and Ardagna \(1998, 2010\)](#), who claimed they uncovered strong evidence of contractionary fiscal policy having positive confidence effects on economic expansion and strong historical evidence of expansionary fiscal austerity.

In contrast, [Callegari et al. \(2012\)](#) show that fiscal contraction, particularly cuts to public expenditure, can prolong recessions without generating the expected fiscal saving. They also argue that reductions in public spending have strong effects on consumption. Fiscal austerity during a recession seems to aggravate the costs of fiscal adjustment and slow the reduction in the debt-to-GDP ratio. This can aggravate weak market sentiment at times of low confidence, undermining the fiscal austerity efforts altogether.

This argument is supported by [Chick and Pettifor \(2011\)](#), who contrast the fiscal consolidations of pre-war Britain during which the public debt ratio increased and macroeconomic conditions worsened, with the post-war fiscal expansion during which the debt ratio fell and the economy prospered. In periods of recession, increases in public investment generate a multiplier effect, boosting incomes as well as tax revenue, increasing private sector activity and reducing debt servicing costs and benefit payments. To paraphrase Keynes, 'expenditure creates its own income'.

[Pasinetti \(1989\)](#) and [Dalziel \(1991\)](#) examine the relationship between the distribution of income and the method of government finance following [Kaldor \(1956\)](#), and confirm that Kaldor's theory of income distribution and the Cambridge theory of the rate of profits are robust to a range of methods of financing budget deficits. However, [Pollin \(2012\)](#) gives some alternative arguments to the normal Ricardian equivalence hypothesis of why expansionary fiscal policy in the USA during the 2008 financial crisis might not have the results expected—reliance on tax cuts, reduction in household wealth holding back consumption and credit markets being locked up. Moreover, [Stockhammer \(2013\)](#) argues that inequality has been the root cause of the recent economic crisis, driving down aggregate demand, partly due to the poor having relatively high marginal propensities to consume, and partly due to a falling wage share. [Crotty \(2012\)](#) argues that conservative macroeconomics, together with a focus on austerity, generates slow growth, rising inequality and rising deficits and in turn demands for further austerity. [Taylor et al. \(2012\)](#) give a parallel exposition of the theoretical underpinnings of this—article, showing a policy-induced expansion in the deficit would increase growth and reduce the debt-output ratio in the long run.

Finally, [Blanchard and Leigh \(2013\)](#) emphasise that there is no consistent evidence justifying the use of contractionary fiscal policy to secure economic growth. Fiscal adjustment in response to elevated levels of government debt and future pressures on public finances is only one of many possible factors that need to be considered in determining the appropriate pace of fiscal consolidation for any country.

This brief literature review shows that there is not only a paucity of consistency of the effects of fiscal austerity on economic growth and prosperity but also ambiguous effects on the debt-to-GDP ratios across countries. This article aims to further investigate the

effects of fiscal contraction on national debt and economic activity. It attempts to disentangle the transitory and permanent effects of fiscal austerity on debt-to-GDP ratio using a panel of 11 OECD countries for which data on the relevant factors are available from 1881 to 2011. Contrary to traditional predictions, it turns out that over this long historical span, fiscal contractions deteriorated rather than improved public debt as a percentage of GDP. This implies that fiscal austerity exacerbates the lack of demand and deteriorates rather than enhances the prospects of economic recovery. Furthermore, the article examines the hidden cost of fiscal austerity—the waste of valuable human resources—by examining the relationship between the primary deficit ratio and the change in the unemployment rate. The results indicate a robust inverse relationship, suggesting that cuts to government expenditure increases unemployment.

The article is structured as follows. Section 2 briefly sets up the theoretical relationships to be confronted with the historical record. Section 3 describes the data that have been employed in this study. In Section 4 the methodology used in the empirical analysis is outlined. Section 5 contains a discussion of the empirical results. In Section 6 extensions to the analysis to capture the welfare loss from austerity are examined. Section 7 concludes.

## 2. Theoretical considerations

The theoretical starting point is the standard debt accumulation identity, describing debt accumulation being attributable to the sum of the the effect of the addition to the stock of debt resulting from an excess of government spending over tax revenues (the primary deficit) plus the debt servicing obligation on the existing stock of debt.

$$\Delta D \equiv (G - T) + iD \quad (1)$$

where  $D$  is real debt,  $(G - T)$  is the real primary deficit and  $i$  is the real interest rate on public debt. By dividing through by real GDP,  $Y$  and defining  $d \equiv D/Y$ ,  $g \equiv G/Y$ ,  $t \equiv T/Y$  and  $y \equiv \Delta Y/Y$  eq. (1) can be written as

$$\Delta d = (g - t) + (i - y)d \quad (2)$$

where  $d$  is the real debt ratio (the ratio of debt to GDP),  $(g - t)$  is the ratio of real primary deficit to GDP and  $y$  is the GDP growth rate.<sup>1</sup> An estimatable form of eq. (2) would be

$$\Delta d = b_0 + b_1 f + b_2 i - b_3 y \quad (3)$$

where  $f \equiv (g - t)$  is the real primary deficit ratio. The debt servicing components  $b_2 i - b_3 y$  may be considered to capture the long-run effect of debt accumulation and economic growth. Equations 1 and 2 are in line with similar formulations for the evolution of government debt in studies by [Hall and Sargent \(2011\)](#), [DeGrauwe and Ji \(2013\)](#) and [Mason and Jayadev \(2014\)](#). This literature is mainly concerned with showing how GDP growth, inflation and interest rates affect the evolution of the debt

<sup>1</sup> Since  $d \equiv D/Y$ ,  $D = dY$  and hence  $\Delta D = Y\Delta d + d\Delta Y$  and thus  $\Delta D/Y = \Delta d + d\Delta Y/Y = \Delta d + dy$ .

ratio and the household debt ratio (Buiter, 1985; Rangarajan and Srivastava, 2003; Giannitsarou and Scott, 2008; Aizenman and Marion, 2009; Abbas *et al.*, 2011; Das, 2011; Hall and Sargent, 2011) in contrast to this study, which focusses on the effects of government stance on the public debt.

### 3. Data

The data in this paper comprise a panel of 11 OECD countries: Belgium, Canada, Denmark, France, Germany, Italy, the Netherlands, Norway, Sweden, the UK and the USA. Data are annual and spans the period 1881–2011. Data on the real GDP growth rate, real debt ratio, real primary deficit ratio and real interest rate on public debt are from Mauro *et al.* (2013), and data on the unemployment rate are a constructed time series derived from published OECD data combined with data obtained from the US Department of Labor, Bureau of Labor Statistics, and Galenson and Zellner (1957). A common problem with long data series is that some data points are missing, particularly during the first and second world wars. In such cases data points are generated by linear interpolation (Intriligator, 1978), and for the period of the first and second world wars, two dummy variables are introduced.

### 4. Methodology

In terms of the econometric approach, a standard fixed effects regression model is estimated that has the form

$$d_{jt} = \alpha_t + X_{jt}\beta + E_{jt}\gamma + S_j + \epsilon_{jt} \quad (4)$$

where for country  $j$  and year  $t$ ,  $d$  is the change in the real debt ratio,  $X$  is a vector of other controls,  $E$  is a measure of real primary deficit ratio,  $S$  is a fixed effect control for the time-invariant state-specific impacts on the real primary deficit ratio and  $\epsilon$  is an error term.

Unfortunately, *a priori* there is no theory to guide researchers as to the length or shape of the lag structure that is appropriate to capture any lagged effects of the deficit ratio on the debt ratio, and therefore there is no a consensus on how to model these dynamic effects. One way to circumvent this issue of lags is to make a distinction between the permanent and transitory components of the real primary deficit on national debt. This concept is similar to the formulation for income and consumption by Friedman (1957) and employs the standard permanent-transitory decomposition using the Mundlak (1978) methodology. This methodology uses a random effects estimator. However, in Mundlak's specification the potential correlation between unobservable characteristics and, here, the real primary deficit ratio, is accounted for and is often interpreted as a bridge between the two estimators (Greene, 2008, pp. 209–10). Thus, the advantage of using the Mundlak methodology is its ability to identify the 'permanent' and 'temporary' effects of the real primary deficit on national debt, in contrast to earlier literature (Buiter, 1985; Rangarajan and Srivastava, 2003; Giannitsarou and Scott, 2008; Aizenman and Marion, 2009; Abbas *et al.*, 2011; Das, 2011; Hall and Sargent, 2011; DeGrauwe and Ji, 2013; Mason and Jayadev, 2014) which is mainly concerned with how GDP growth, inflation and interest rates determine the evolution of the debt ratio.

Thus, following [Mundlak \(1978\)](#) the effect,  $S_j$ , is assumed to be a random effect disturbance term, and the real primary deficit ratio and other important variables are allowed to have both a transitory and permanent (fixed) effect. Hence, instead of estimating eq. (4), the following specification is estimated:

$$H_{jt} = \alpha_t + X_{jt}\beta + E_{jt}\gamma + I_{jt}\delta + \bar{E}_j\tilde{\gamma} + \bar{I}_j\tilde{\delta} + \epsilon_{jt} + (S_j - E(S_j | X_j, E_j, I_j)) \quad (5)$$

$$H_{jt} = \alpha_t + X_{jt}\beta + E_{jt}\gamma + I_{jt}\delta + \bar{E}_j\tilde{\gamma} + \bar{I}_j\tilde{\delta} + \epsilon_{jt} + u_t \quad (6)$$

where  $I$  are other important variables, and  $\bar{E}$  and  $\bar{I}$  are the mean levels of real primary deficit and other important variables, respectively, for each state  $j$  and  $E(s_j | X_j, E_j, I_j) = \bar{E}_j\tilde{\gamma} + \bar{I}_j\tilde{\delta}$ . [Greene \(2008\)](#) argues that the above formulation retains the random effects specification but should also appropriately deal with the problem of any correlation between the unobserved effects ( $S_j$ ) and the regressors. The procedure introduces dynamics on the effects of the real primary deficit ratio and other important variables on national debt. To fully identify the transitory and permanent effects, the variable transformation suggested by [Ferrer-i Carbonell and van Praag \(2002\)](#) is used which, in this context, redefines the term  $E_{jt}\gamma + \bar{E}_j\tilde{\gamma}$  in eq. (6) to  $(E_{jt} - \bar{E}_j)\gamma + \bar{E}_j(\gamma + \tilde{\gamma})$  and redefines  $I_{jt}\delta + \bar{I}_j\tilde{\delta}$  to  $(I_{jt} - \bar{I}_j)\delta + \bar{I}_j(\delta + \tilde{\delta})$ . This allows an explicit decomposition of the impact of real primary deficit and other important variables on national debt into two distinct effects. Differences across countries in the average real primary deficit and other important variables measure the permanent effects and the deviations from the average real primary deficit,  $(E_{jt} - \bar{E}_j)$ , and other important variables  $(I_{jt} - \bar{I}_j)$ , per state, measure the transitory effects. The coefficients,  $\gamma$  and  $\delta$ , reflect transitory effects and the coefficients  $(\gamma + \tilde{\gamma})$  and  $(\delta + \tilde{\delta})$  measure permanent effects. Note that since the ‘transitory’ effects are parameterised as differences in the real primary deficit ratio, the relative importance of the real primary deficit ratio on national debt in both a short-term and a long-term effect can be assessed. If these effects point in different directions, then their relative importance can be evaluated.

In addition, [Egger and Pfaffermayr \(2002\)](#) demonstrate using Monte Carlo simulations that the Mundlak model can be viewed as an approximation of a general dynamic autoregressive distributed lag model. They also show that the Mundlak model is a perfect representation of a model with lagged exogenous variables and the unspecified lag dynamics is fully compensated by the inclusion of the group mean as a control. In addition, they demonstrate that the Mundlak model provides an approximation of the temporary and permanent effects, when inference in a dynamic model is not feasible. This interpretation is widely used in the literature. For instance [van Praag et al. \(2003\)](#) and [Gottschalk et al. \(1994\)](#) apply this concept in a micro panel context and [Afonso et al. \(2011\)](#) in a macro panel context and use a similar interpretation of the Mundlak decomposition.

It is worth emphasising that the Mundlak methodology offers an economically interpretable fixed effect, since changes in this ‘fixed effect’ correspond to changes in average real primary deficit. For standard fixed effects, generally one cannot give an economic interpretation of the fixed effect. Although the Mundlak specification provides a convenient avenue for identifying the permanent and transitory effects of the variables of interest, a potential problem may be that these variables may be

correlated with the state-level random effect,  $u_j$ . This may cause the estimates in Table 1 to be biased due to endogeneity in the relationship. To address this issue, this article employs the Hausman and Taylor (1981) (HT) correction. The HT procedure can be used to deal with the problem of endogeneity and test whether the results in Table 1 are robust to endogeneity correction. The HT procedure is an instrumental variables estimator that controls for any correlation between the independent variables and the random effect. Starting with eq. (5), both the transitory and permanent real primary deficit ratio are assumed to be correlated with the state random effect. The other time-varying and time-invariant variables are assumed exogenous. A within- or fixed-effects estimator of that equation removes the time-invariant covariates. Using the estimates from that regression, the within-residuals

**Table 1.** *Debt results*

	(1)	(2)	(3)	(4)	(5)	(6)	(7)
VARIABLES	$\Delta d$	$\Delta d$	$\Delta d$	$\Delta d$	$\Delta d$	$\Delta d$	$\Delta d$
Real primary deficit ratio ( $f$ )	-0.760** (0.311)	-0.731** (0.315)	-0.959*** (0.273)	-0.925*** (0.280)	-0.949*** (0.273)	-0.951*** (0.271)	-0.941*** (0.191)
Real GDP growth rate ( $y$ )			-0.508*** (0.153)	-0.493*** (0.150)	-0.496*** (0.151)	-0.500*** (0.153)	-0.496*** (0.141)
Real interest rate on government debt ( $i$ )			0.258*** (0.0549)	0.260*** (0.0537)	0.260*** (0.0538)	0.258*** (0.0556)	0.258*** (0.0739)
Permanent real primary deficit ratio ( $f$ )					0.318 (0.606)	0.267 (0.793)	0.256 (0.705)
Permanent real GDP growth rate ( $y$ )						0.895 (0.937)	0.889 (1.498)
Permanent real interest rate on government debt ( $i$ )						0.163 (0.522)	0.164 (0.674)
ww1	15.40** (6.231)	15.56** (6.153)	14.45* (6.681)	14.72** (6.620)	14.57** (6.729)	14.52** (6.735)	14.60*** (4.165)
ww2	-0.858 (3.188)	-0.618 (3.216)	-0.976 (3.034)	-0.629 (3.080)	-0.834 (3.007)	-0.886 (3.018)	-0.793 (3.776)
Constant	1.953*** (0.330)	1.914** (0.804)	3.068*** (0.513)	2.969*** (0.772)	2.727** (1.068)	0.0397 (2.616)	0.0369 (4.138)
Observations	1,441	1,441	1,441	1,441	1,441	1,441	1,441
R-squared	0.029		0.045				
Number of countries	11	11	11	11	11	11	11

*Notes:* Robust standard errors in parentheses; \*\*\* $p < 0.01$ , \*\* $p < 0.05$ , \* $p < 0.1$ . Basic model  $\Delta d = b_0 + b_1 f$ : (1) fixed-effects (within) regression; (2) random effects GLS regression. Full model  $\Delta d = b_0 + b_1 f + b_2 i - b_3 y + b_4 d$ : (3) fixed-effects (within) regression; (4) random-effects GLS regression. Full model random-effects GLS regression with Mundlak correction: (5) permanent effect of deficit; (6) permanent effect of all independent variables. Full model random-effects GLS regression with Hausman-Taylor correction: (7) permanent effect of all independent variables.

are then calculated. These residuals are then used as the dependent variable in a regression including the time-invariant regressors using the time-varying variables as instruments. This procedure produces consistent estimates of all of the coefficients in eq. (5).

## 5. Results

The discussion of results is divided into two subsections. First, the main results are discussed detailing the impact of the primary deficit ratio on the change in the debt ratio. In the second subsection the transitory-permanent dichotomy of the deficit ratio–debt relationship is considered.

### 5.1 *The effect of change on real primary deficit on the change in debt: basic results*

One issue of concern is the possibility that the Mundlak random effects estimation does not produce results in line with the fixed effects estimation. To investigate this, the results of the fixed and random effects estimation are similar and compatible for the same period. In this subsection the results of the fixed and random effects estimation are compared. [Table 1](#), column (1) reports the results of the fixed effects estimation of eq. (4) including in  $X$  only two dummy variables for the effects of World Wars I and II. The results show a negative and statistically significant relationship between the primary government deficit ratio ( $f$ ) and the change in the debt ratio  $\Delta d$ . Thus, from column (1) of [Table 1](#) it can be seen that a rise in the real primary deficit ratio  $f$  by 1% reduces the change in the debt ratio by 0.76%. Interestingly, the results of the fixed effects estimation are very similar to the random effects estimation. This suggests that the effects of the primary government deficit ratio on the change in the debt ratio are robust to the estimation methodology.

In [Table 1](#), column (2), the random effects regressions reveal a consistent negative relationship in the neighborhood of previous estimates. Hence, increases in government expenditure reduce the national debt. A rise in the real primary deficit ratio  $f$  by 1% reduces the change in the debt ratio by 0.73%.

These results show a consistency and robustness between the fixed and random effects estimations. The results are contrary to prior expectations arising from a cursory appeal to the standard stock-flow notion, which states that the stock of debt is augmented by the flows of excesses of government spending over tax revenues. However, historical data reveal long periods where primary deficits are increasing but debt ratios are falling. This article confirms this inverse relationship identified by [Chick and Pettifor \(2011\)](#) who contrast the fiscal consolidations of pre-war Britain during which the public debt ratio increased and macroeconomic conditions worsened, with the post-war fiscal expansion during which the debt ratio fell and the economy prospered. In periods of recession, increases in public investment generate a multiplier effect, boosting incomes as well as tax revenue, increasing private sector activity, and reducing debt servicing costs and benefit payments.

A further pair of estimations augments the above estimations by including in  $X$  other important determinants of the national debt as indicated by eq. (4): the real GDP growth rate, real interest rate on government debt and the real primary debt



ratio. The latter variable controls for the state of national finances of the country. Table 1, columns (3) and (4) shows the fixed and random effects respectively. It can be seen that a 1% rise in the real primary deficit ratio  $f$  reduces the change in the debt ratio by 0.96% in the fixed effects estimation and 0.93% in the random effects estimation. Overall, the results are qualitatively similar to the earlier results, and once again show a consistency and robustness between the fixed and random effects estimations. The first step is to examine whether the results confirm the expected long-run results of an inverse relationship between national debt and economic growth and a positive relationship between national debt and the cost of debt repayment. Interestingly, the coefficient on  $(i - y)$  in eq. (2) would be, taking specification (4) as an example,  $0.260 - 0.493 < 0$ , implying a stable steady state with a positive debt (Pasinetti, 1989). One issue of concern is that the above results are derived for the long historical period 1881 to 2011 and do not make specific reference to the effects of the primary balance debt ratio during recessions. Nevertheless, a part of the policy discussion focusses on the effects of fiscal policy during recession.<sup>2</sup> The difficulty in addressing this issue is to identify specific common recessionary periods given that the business cycles for the countries included in this study are not synchronised. However, two recessionary shocks, the Great Depression of the 1930s and the Great Recession post-2008–9, are reasonably well synchronised. Thus, following DeGrauwe and Ji (2013), the above estimations are replicated for two periods: 1930–32, and 2010–11. Table 2 shows the results of this exercise. They confirm that there is a strong and significant negative effect of the real primary deficit ratio on the change in debt confirming that increases in government spending decrease the the national debt.

**Table 2.** *Supplementary results: periods of recession*

	(1)	(2)	(3)	(4)
VARIABLES	$\Delta d$ (1930–32)	$\Delta d$ (1930–32)	$\Delta d$ (2010–11)	$\Delta d$ (2010–11)
Real primary deficit ratio ( $f$ )	-0.811*** (0.198)	-0.835*** (0.171)	-1.915* (1.017)	-1.091* (0.661)
Real interest rate on government debt ( $i$ )		1.920*** (0.730)		0.375 (0.476)
Real GDP growth rate ( $y$ )		-0.720 (0.544)		-1.569*** (0.360)
Constant	3.153** (1.534)	1.326 (2.026)	14.25*** (3.411)	4.055 (5.331)
Observations	30	30	45	33
Number of countries	15	15	15	11

Notes: Robust standard errors in parentheses. \*\*\*  $p < 0.01$ , \*\*  $p < 0.05$ , \*  $p < 0.1$ .

<sup>2</sup> We are grateful to an anonymous referee of the journal for this point.



### 5.2. *The transitory–permanent dichotomy of the deficit ratio–debt relationship*

An issue of concern is the importance of lagged effects of the real primary deficit on national debt. If the impact of the real primary deficit is cumulative, then the effects of an increase in the real primary deficit on national debt may be observed for many years after the original increase. Hence, the effect of the real primary deficit ratio on national debt may take a long time to manifest itself, and one would not expect the only effect of real primary deficit on national debt to be of the contemporaneous nature modeled above.

The transitory–permanent dichotomy of the deficit ratio–debt relationship is considered, using eq. (6). The results of this exercise are reported in columns (5) and (6) in [Table 1](#). Specification (5) shows the simple Mundlak specification, which decomposes the effects into a permanent and a transitory component for the key independent variable: the real primary deficit ratio. Specification (6) shows the full Mundlak specification, which includes both the transitory and the permanent effects of all the independent variables. The consistent negative relationship between the real primary deficit ratio and the change in the debt ratio is maintained and is in the neighborhood of previous estimates. For example, from columns (5) and (6) of [Table 1](#) it can be seen that a rise in the real primary deficit ratio  $f$  by 1% reduces the change in the debt ratio by 0.95% (simple Mundlak specification) and again 0.95% (full Mundlak specification). It can be confirmed that there is little difference in the results between the important variables the two specifications. This shows that the relationship found in the ‘within’ estimator are also found in the ‘between’ estimators implied by the random effects regression. The results highlight that there are no statistically significant permanent effects. This evidence offers support for a Keynesian approach to policymaking during economic downturns.

Finally in this section the results of the HT correction are presented to control for the possibility that the variables of interest may be correlated with the state-level random effect. The results of this exercise are reported in column (7) in [Table 1](#). The estimation results show that there is little difference between the real primary deficit and the other important variables compared with previous specifications. For example, in specification (7), a rise in the real primary deficit ratio  $f$  by 1% reduces the change in the debt ratio by 0.94%. The coefficient on  $(i - y)$  is  $0.258 - 0.496 < 0$ , again implying a stable steady state with a positive debt.

Overall, the empirical investigation above shows that the effects of government deficit spending is associated with reductions in the debt ratio. Austerity causes rather than alleviates the debt burden. The next section investigates how austerity not only does not improve economic performance but also imposes a major human cost on society.

## 6. Extensions: the welfare loss of austerity

A macroeconomic outcome of crucial importance in determining the prevalence of poverty is unemployment. As unemployment increases, more and more workers are not able to adequately provide for themselves and their families, and poverty increases. The overall unemployment rate gives an indication of the opportunity to work and hence should be expected to be an important determinant of poverty. Changes in the unemployment rate in turn may be affected by the fiscal stance of the government. In the previous section, it has been established that cutting the real primary deficit

ratio actually worsens the debt ratio. However, in addition to being ineffective in debt reduction, cutting the primary deficit also has the potential for incurring a human cost, most potently, unemployment. [Stockhammer and Klär \(2011\)](#) look at the relationship between unemployment and capital accumulation and the real interest rate.<sup>3</sup> They argue that unemployment policy should focus on stimulating capital accumulation rather than labour market reform. This view is supported by [Chick and Pettifor \(2011\)](#) who show that the post-war policy stance in the UK lasting through to the 1970s resulted in a steady reduction in unemployment and a period of steady growth and recovery of GDP. Moreover, they show that public debt as a proportion of GDP fell throughout this period. They conclude that fiscal policy focussed on employment and economic expansion was successful in delivering prosperity and employment. This section therefore investigates the impact of reductions in real primary deficit ratio on unemployment. The equation to be estimated is along the lines of the earlier specification as follows:

$$\Delta u = b_0 + b_1 f + b_2 i - b_3 y + b_4 d \quad (7)$$

Due to data limitations, the data set is restricted to the period 1922–2010 and a subset of nine OECD countries: Belgium, Canada, Denmark, France, Germany, the Netherlands, Sweden, the UK and the USA.

The results are presented in [Table 3](#) in the same format as in the previous section. The parsimonious specifications (1) and (2) show the fixed and random effects estimations with the real primary deficit ratio ( $f$ ) as the sole explanatory variable, whereas specifications (3) and (4) show the fixed and random effects estimations with the other key explanatory variables included. The estimates are consistent and robust, with a 1% rise in the primary deficit ratio  $f$  being associated with around a 0.06% fall in the rate of change of the unemployment rate  $\Delta u$ .

Specification (5) shows the simple Mundlak correction, which includes the permanent effect of the key independent variable: the real primary deficit ratio  $\bar{f}$ . Specification (6) shows the full Mundlak correction, which includes the permanent effects of all the independent variables. The consistent negative relationship between the real primary deficit ratio and the change of the unemployment rate is maintained and is in the neighborhood of previous estimates. For example, in the full specification (6), a 1% rise in the primary deficit ratio  $f$  is associated with a 0.06% fall in the rate of change of the unemployment rate  $\Delta u$ .

Finally, the results of the HT correction are presented to control for the possibility that the variables of interest may be correlated with the state-level random effect. The results of this exercise are reported in column (7) in [Table 3](#). The results show that there is little difference between the real primary deficit and the other important variables compared with previous specifications. For example, in specification (7), a 1% rise in the primary deficit ratio  $f$  is associated with a 0.06% fall in the rate of change of the unemployment rate  $\Delta u$ .

The results in [Table 3](#) thus show a robust inverse relationship between the real primary deficit ratio ( $f$ ) and the change in the unemployment rate  $\Delta u$ . All in all, increases in government expenditure reduce unemployment. Thus, policies of fiscal austerity in

<sup>3</sup> [Stockhammer and Klär \(2011\)](#) also motivate the inclusion of the interest rate and the growth rate of GDP in this article.

Table 3. Unemployment results

VARIABLES	(1)	(2)	(3)	(4)	(5)	(6)	(7)
	$\Delta u$	$\Delta u$	$\Delta u$	$\Delta u$	$\Delta u$	$\Delta u$	$\Delta u$
Real primary deficit ratio ( $f$ )	-0.0557*** (0.0139)	-0.0522*** (0.0122)	-0.0620*** (0.0130)	-0.0616*** (0.0132)	-0.0630*** (0.0135)	-0.0630*** (0.0131)	-0.0618*** (0.0181)
Real GDP growth rate ( $y$ )			-0.154*** (0.0388)	-0.153*** (0.0380)	-0.153*** (0.0380)	-0.153*** (0.0388)	-0.153*** (0.0121)
Real interest rate on government debt ( $i$ )			0.0685** (0.0282)	0.0668** (0.0271)	0.0665** (0.0273)	0.0678** (0.0282)	0.0686*** (0.0148)
Real debt ratio ( $d$ )			-0.000541 (0.00217)	0.000109 (0.00147)	2.67e-05 (0.00145)	-0.000461 (0.00200)	-0.000671 (0.00193)
Permanent real primary deficit ratio ( $\bar{f}$ )					0.0386 (0.0633)	0.113** (0.0559)	0.110 (0.147)
Permanent real GDP growth rate ( $\bar{y}$ )						0.155** (0.0680)	0.155 (0.142)
Permanent real interest rate on government debt ( $\bar{i}$ )						-0.134** (0.0630)	-0.133 (0.153)
Permanent real debt ratio ( $\bar{d}$ )						0.00138 (0.00224)	0.00156 (0.00304)
ww2	-1.600*** (0.420)	-1.574*** (0.409)	-1.637*** (0.404)	-1.660*** (0.366)	-1.669*** (0.370)	-1.650*** (0.401)	-1.630*** (0.313)
Constant	0.111** (0.0371)	0.107** (0.0456)	0.452* (0.225)	0.413** (0.176)	0.391** (0.186)	0.211 (0.233)	0.209 (0.573)
Observations	801	801	801	801	801	801	801
R-squared	0.030	0.221	0.221	0.221	0.221	0.221	0.221
Number of countries	9	9	9	9	9	9	9

Notes: Robust standard errors in parentheses. \*\*\*  $p < 0.01$ , \*\*  $p < 0.05$ , \*  $p < 0.1$ . Basic model  $\Delta u = b_0 + b_1 f$ ; (1) fixed-effects (within) regression; (2) random-effects GLS regression. Full model  $\Delta u = b_0 + b_1 f + b_2 y + b_3 i + b_4 d$ ; (3) fixed-effects (within) regression; (4) random-effects GLS regression. Full model random-effects GLS regression with Mundlak correction: (5) permanent effect of deficit; (6) permanent effect of all independent variables. Full model random-effects GLS regression with Hausman-Taylor correction: (7) permanent effect of all independent variables.

additional to having harmful effects on debt ratios, they also have additional social costs in increasing unemployment and wasting human and productive potential.

Column (7) of [Table 3](#) shows the results after controlling for endogeneity. Although the transitory effects remain strong and significant, the permanent effects turn out to be insignificant. These results imply that contractionary fiscal policy has an immediate and important effects on unemployment with the consequent detrimental effects of skills deterioration on human capital and wellbeing of the population.

## 7. Discussion and conclusions

Historical data have identified long periods during which primary deficits are increasing but debt ratios are falling. This seems to be at odds with the standard stock-flow notion that the stock of debt is augmented by the flows of excesses of government spending over tax revenues. This article has sought to investigate this puzzle and shed light on the effect of the primary government deficit on national debt.

Employing annual data that span the period 1881–2011 for a panel of 11 OECD countries, we find an inverse relationship between the primary government deficit and national debt. Increases in government expenditure reduce the national debt. Conversely fiscal austerity turns out to increase the national debt. Furthermore, cuts in government expenditure appear not only to have transitory effects in increasing the national debt but also to have significant permanent effects in worsening the public debt. Thus, fiscal austerity leads to worsening public debt. Furthermore, a secondary effect of fiscal austerity is the important and negative impact on employment levels. The article shows that fiscal austerity has at least significant transitory effects on increasing unemployment.

Taken together these results should cast some doubts on the merits of reducing public spending during periods of recession. Policies aimed at reducing the primary deficit would seem to actually worsen the debt ratio and increase unemployment.

The policy implications are profound and controversial. The results imply that in periods of recession, far from pursuing an aggressive programme of austerity aimed at cutting the government deficit and involving substantial cuts to government spending, policymakers should be *increasing* public spending. If such spending is focussed on investment, rather than transfer payments (which are excluded from the measures of the government deficit used in this article), then this not only stimulates demand and employment in the short term, when it is sorely needed, but also expands capacity for the long term, mitigating problems of lack of supply capacity when the economy moves out of recession. These conclusions are at odds with the received wisdom of current political thinking, the media and much of the academic literature that promotes the notion of small government and appeal to a simple but misleading stock-flow idea that the stock of debt can be reduced by cuts to government spending. The findings of this article support the main thrust of [Chick and Pettifor \(2011\)](#) in face of the battery of attacks in the *Economic Journal* newsletter. [Booth and Shackleton \(2011\)](#) and [Howells \(2010\)](#) criticise the use of data averaged over multi-year periods, whereas [Harrison \(2011\)](#) proposes the use of the second difference of the debt ratio as the independent variable and varying the lag structure on the right-hand side.

This article exploits annual data over a long span and employs robust theoretical specification to determine the estimatable equation. The results show a consistency and robustness between fixed and random effects estimations. The importance of

lagged effects is acknowledged, using the Mundlak approach to explicitly consider the transitory-permanent dichotomy of the deficit ratio–debt relationship and Hausman and Taylor to account for the effects of endogeneity in the relationship. The results reveal that there is a positive and statistically significant transitory effect between the real debt ratio and the change in the debt ratio but no statistically significant permanent effects. Thus the results support the initial insights by [Chick and Pettifor \(2011\)](#) and, importantly, lend substantial support for a Keynesian approach to policymaking during economic downturns.

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