9 facts about pass-through businesses

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The overwhelming majority of businesses in the U.S. are not C-corporations subject to the corporate tax. Rather, most businesses—about 95 percent—are "pass-throughs," which have their income "pass through" to their owners to be taxed under the individual income tax.

Pass-through businesses include sole proprietorships, partnerships, and S-corporations. Because these businesses' decisions are affected by both corporate and individual tax systems, earn a majority of U.S. business income, range in size and complexity, and operate economy-wide in a variety of industries, they represent unusual challenges to tax reform.

Both the Trump administration and the 2016 House Republican tax reform plan propose large reductions in taxes paid on business income, including taxes paid by owners of pass-through businesses. For instance, the Trump tax plan proposes reducing the corporate tax rate from 35 percent to 15 percent and the top tax rate on income earned from pass-through business from 39.6 percent to 15 percent.

To help understand the policy considerations surrounding the taxation of pass-through businesses and the implications of potential reforms, here are nine facts about pass-throughs and the current U.S. approach to taxing business.

Authors

Click on each fact to jump to its discussion.

- Most businesses are pass-throughs. Of the 26 million businesses in 2014, 95 percent were pass-throughs, while only 5 percent were Ccorporations.
- Almost all businesses are small. In 2014, almost 99 percent of businesses, whether pass-through businesses or C-corporations, had \$10 million or less in sales or receipts.
- 3. Pass-throughs are not necessarily small businesses. A small number of large businesses account for the majority of pass-through profits and economic activity.
- 4. Pass through businesses now earn a majority of business income. In the early 1980s, C-corporations produced almost all business income. In 2013, only 44 percent of the income of business owners was earned through C-corporations.
- 5. Pass-through businesses pay lower tax rates than C-corporations.

The gap between the lower tax rate on pass-throughs and the higher rates faced by C-corporations creates a major incentive for businesses to un-incorporate and to organize as pass-throughs.

6. The multitude of business types encourages inefficient tax avoidance.

With so many options to choose from when determining how to structure a business and whether to distribute business income as profits, wages, or capital gains, business owners have considerable incentive and ability to avoid tax.

7. The growth of pass-through businesses has eroded corporate and payroll revenues.

If the relative shares of pass-through and C-corporate activity were held at 1980 levels, the average tax rate on business income in 2011 would have produced at least \$100 billion in additional revenue in 2011 alone.

Pass-through income is primarily earned by high-income individuals. About 70 percent of partnership income accrues to the top 1 percent, compared to less than 50 percent of corporate dividends and 11 percent of wages.

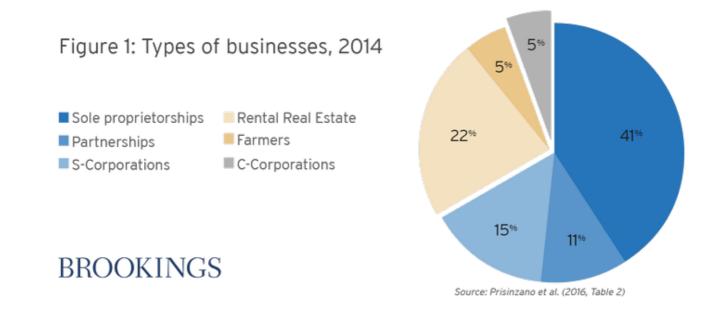
9. Pass-through businesses are responsible for a significant share of the tax gap. About 41 percent of the tax gap from 2008-2010, or \$190 billion, was due to pass-throughs underreporting

Fact 1: Most businesses are pass-throughs.

Of the 26 million businesses in 2014, 95 percent were pass-throughs, while only 5 percent were C-corporations (Figure 1). C-corporations, which include most publicly traded businesses, pay taxes at the corporate level. As a result, the income of C-corporations is potentially taxed twice: once at the corporate level (with a top tax rate of 35 percent) and again when the profits are distributed to shareholders via dividends or capital gains (at rates up to 23.8 percent). Organizing as a C-corporation affords the owner limited liability (that is, the owner's personal assets are protected against business losses) and facilitates complex financing such as selling shares to the public. In contrast, "pass-throughs" do not pay the corporate tax. Instead, their profits are "passed through" to their owners' individual tax returns and taxed at the individual rate.

- Sole proprietorships are the most common type of pass-through business and represented 43 percent of
 pass-throughs and 41 percent of all businesses. These companies are operated by a single taxpayer in a
 wide range of businesses, ranging from babysitters and housekeepers, ride-sharing drivers, construction
 or handyman services, and even some doctors and lawyers. Because sole proprietorships enjoy fewer
 legal protections than incorporated businesses and are owned by a single taxpayer, they tend to be
 relatively small. The net income of sole proprietors is subject both to individual income tax and also to
 payroll taxes under the Self Employment Contributions Act (SECA).
- Partnerships are the second most numerous type of pass-through business. Partnerships file an entitylevel tax return, but the income of the partnership is distributed to individual partners in proportions specified by their partnership agreement. In addition to being owned by U.S. taxpayers, partnerships may be owned by a wide variety of businesses, individuals, non-profits, or other partnerships. Additionally, limited liability companies (LLCs) can elect to be taxed as partnerships. Because of the tax benefits and legal advantages offered by partnership law, partnerships are now used to organize a substantial share of finance, real estate, and investment management activities. While general partners are subject to SECA on their business income, limited partners are subject to SECA only on certain payments, and the application of SECA taxes to members of many limited liability companies (LLCs) is unclear.
- S-corporations file a corporate tax return and are generally subject to the same legal protections as C-corporations, but their income is passed-through pro-rata to its shareholders. In contrast to C-corporations or partnerships, the number of S-corporation shareholders is limited, there may only be one class of stock, and shareholders must generally be U.S. individuals (i.e. not tax-exempt organizations or retirement accounts, other corporations, or partnerships). S-corporation income is not subject to SECA, but owners who provide services to the corporation are required to pay themselves "reasonable compensation" in wages, which are subject to payroll taxes.

While they are not "pass-throughs," many closely-held C corporations in which the owners are also managers share certain similarities with pass-throughs and, in practice, the income of their owners is often taxed much like that of sole proprietors. Owner/managers of closely-held C corporations often pay themselves wages, which are deductible from corporate-level tax, in lieu of dividends, which are not. This way, they maintain the limited liability and legal benefits of incorporation, but avoid the two levels of corporate tax by receiving their income as wages. As a result, the taxes they face are more similar to general partners or sole proprietors than to, say, publicly-traded C corporations.



Fact 2: Almost all businesses are small.

The vast majority of U.S. businesses are small, whether they are pass-through businesses or C-corporations. Figure 2 shows the share of businesses with \$10 million in receipts by type of business. Receipts generally mean sales, but can include income from legal services, rent received, or portfolio income of a financial firm. In 2014, almost 99 percent of all businesses were "small" by this standard (Figure 2). Almost every sole proprietorship was a small business; but 95 percent of C-Corporations were small as well.

Whether a business is a pass-through partnership or an S-corporation, or whether it is a C-corporation is not a good indicator for the size, complexity, or even number of shareholders of a business.

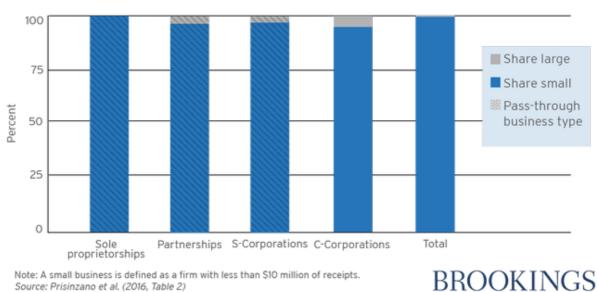


Figure 2: Size of U.S. businesses by type, 2014

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Fact 3: Pass-through businesses are not necessarily small businesses.

While most businesses are small, the majority of economic activity occurs in large businesses—including large pass-throughs. In 2014, almost 83 percent of all sales and 81 percent of profits accrued to businesses with more than \$10 million in total receipts, even though those businesses only represented 1 percent of all firms (Figure 2, Figure 3). Large businesses are responsible for nearly all of the sales and profits of C-Corporations, and a substantial majority of sales and profits of partnerships and S-corporations. Among sole proprietorships, in contrast, only 9 percent of sales and less than 1 percent of profits came from large businesses.

Most hedge funds, private equity funds, law, consulting, and accounting firms are partnerships; these businesses can be large, global enterprises. Indeed, in 2014, about a quarter of partnership business income was earned in finance, real estate, and holding companies sectors, and about 13 percent by law firms. With the advent of publicly-traded partnerships, a few pass-throughs are now owned by thousands of shareholders and trade on stock exchanges like public C-corporations. Similarly, large S-corporations compete directly with large C-corporations in industries like engineering and construction, trade, and professional services.

As a result of this concentration in activity and profits, the economic, revenue, and distributional effects of changes in business tax rates stem largely from how they affect large firms.

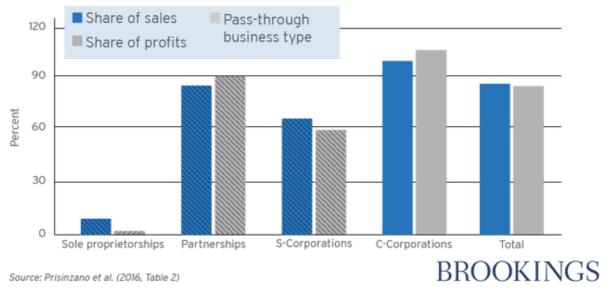


Figure 3: Share of sales and profits accruing to large businesses, 2014

Fact 4: Pass through businesses now earn a majority of business income.

In the early 1980s, C-corporations produced almost all business income. In 2013, only 44 percent of the income of business owners was earned through C-corporations. Owners of S-corporations and partnerships now earn about half of all income from businesses.

The shift occurred because of tax and legal changes that benefitted pass-through business owners and made pass-through form more attractive. For instance, in 1986, the top individual income tax rate fell below the corporate tax rate. This created significant incentives for a business to un-incorporate and for new businesses to organize as pass-throughs. The limits on the number of S-corporation shareholders was increased in steps from 15 in 1980 to 100 shareholders today—and up to six generations of family members are now treated as one shareholder. Legislation loosened limitations on the activities, financial structures, and shareholders of S-

corporations. For partnerships, changes in state law established new entity types, like limited liability companies (LLCs), and regulatory changes, like the "check the box" rules finalized in 1996, allowed a multitude of business types to elect to be taxed as partnerships (just by checking a box). More recently, the implementation of the Medicare surcharge and the Net Investment Income Tax, which carved out S-corporation profits from either tax, increased the relative benefit of earning income through an S-corporation.

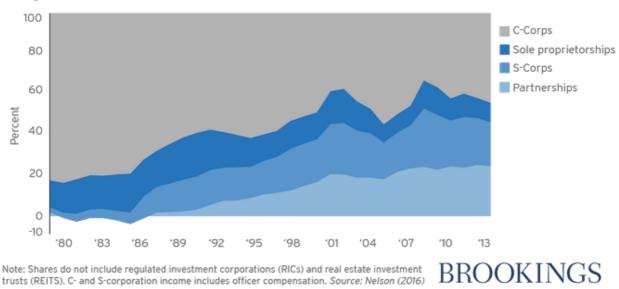


Figure 4: Share of total business net income (less deficit), 1980-2013

Fact 5: Pass-through businesses pay lower tax rates than C-corporations.

Corporate income is often taxed twice: once at the entity level with a top marginal rate of 35 percent, and again on the individual level when profits are distributed to shareholders as dividends (with a top rate of 23.8 percent). For taxable shareholders, this produces a combined maximum marginal rate of greater than 50 percent (Figure 5). More than 75 percent of corporate shareholders, however, are exempt from U.S. shareholder-level taxes because they are either tax exempt organizations like university endowments or retirement and pension funds, or are foreign shareholders, who generally are not liable for those taxes. For those shareholders, the only tax they face is the corporate-level tax.

The statutory tax rate on pass-through owners is lower. General partners in partnerships face a top tax rate of 43.4 percent (39.6 percent under the income tax plus the 3.8 percent Medicare payroll tax). In addition, a large share of the income of partnerships is portfolio income—long term capital gains—which is taxed at a top rate of 23.8 percent. While much of the capital gain income flowing through partnerships is simply a return on limited partners' capital investments, some portion represents the 'carried interest' that general partners receive in compensation for their investment services.

S-corporations face the lowest top rate on their business income—39.6 percent—because S-corporation profits are not subject to neither the payroll tax rate on earned income nor the Net Investment Income Tax that generally applies to investment income.

Of course, not all business owners face the top bracket rate and, even if they do, they may benefit from other deductions, credits, and exemptions, which reduces the tax they pay; and some of their shareholders may be tax exempt. Figure 5 shows that even after taking these factors into account, the average *effective* tax rate on corporate income (about 32 percent) is still substantially above the effective rates paid by pass-through businesses. In contrast, the effective tax rate on sole proprietorships is about 14 percent, roughly 16 percent for partnerships, and 25 percent for S-corporations. (The rate on professional service and healthcare partnerships, where the vast majority of income is ordinary business income rather than capital gains, was about 22 percent.)

This gap between the tax rate on pass-throughs and C-corporation creates a major incentive for businesses to un-incorporate and organize as pass-throughs and is a driving force in the relative growth of the pass-through sector.

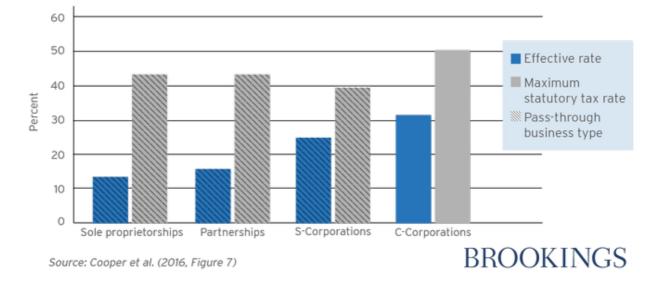


Figure 5: Effective and maximum marginal tax rates by business type

Finally, the top statutory rates and average effective rates mask substantial differences in what individual business owners pay in taxes. Most businesses are small, earn relatively modest income, and thus face relatively low bracket rates. As a result, more than 85 percent of pass-through businesses in 2014 faced a top rate of 25 percent or less; only 3 percent faced a marginal rate greater than 30 percent (Figure 6). However, a much larger share of pass-through *income* does face high marginal income tax rates. Almost half of pass-through income in 2014 came from businesses with a top rate of at least 35 percent. In other words, a small number of large pass-throughs are responsible for the vast majority of the sector's tax burden.

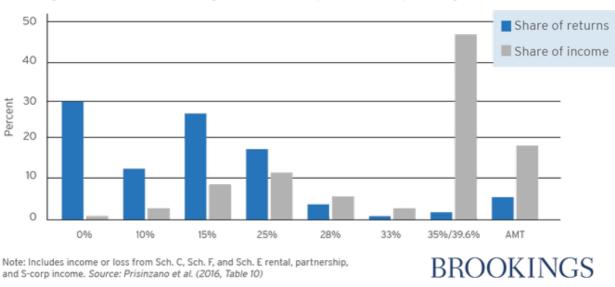


Figure 6: Pass-through income by statutory marginal tax rate

Fact 6: The multitude of business types encourages inefficient tax avoidance.

It's no surprise that business owners seek to minimize the taxes they owe. The array of different business entities to choose from and the flexibility in determining whether business owners income is distributed as profits, wages, or capital gains provides considerable opportunities to structure a business to reduce tax. Because each of these sources of income may be taxed at different rates, business owners spend considerable time and cost in efforts to structure their activities to minimize taxes.

Figure 7 provides one dimension of how these distortions affect how income is distributed to owners. Owners of small C-corporations (those with less than \$10 million in receipts) tend to take all of their income in the form of labor earnings (specifically, officer compensation), which is deductible to the firm, reducing their corporate income close to zero. Because wages are taxed at a top rate of about 43.4 percent, the resulting tax bill is substantially lower than the 50.5 percent rate they would face if they first payed the corporate tax and then paid individual tax on the dividends.

Owners of S-corporations, in contrast, face the opposite incentive. While wages are taxed at a rate of 43.4 percent, the top rate on profits is thus 39.6 percent. In practice, about 55 percent of S-corp owners' income is distributed as profits and only 45 percent as labor earnings. While "reasonable compensation" rules apply to both C-corporation and S-corporation owner-managers, this pattern suggests they are not working; the incentive to reduce taxes results in substantially different patterns of compensation and profit-making.

In partnerships, the rules are different—all general partnerships (GPs) are supposed to pay selfemployment taxes—but a growing number of partners are not GPs for tax purposes, including LPs Related and many LLC owners. While it is difficult to estimate how much partnership income avoids payroll tax, roughly 9 percent of total net partnership income distributed to individual partners in 2011 appeared to avoid SECA (and was thus taxed only as business profits). Even among partners with positive, non-passive partnership income (i.e. excluding portfolio and passive income), about 20 percent of distributed profits appear to avoid SECA taxes. About 45 percent of total partnership income was taxable as labor earnings under SECA. In addition, a large share of partnership income is portfolio income (mostly capital gains and dividends) which are taxed at substantially lower rates. General partners in real estate or financial firms who provide management services to investors generally take a portion of their income in the form of portfolio income -"carried interest"-rather than salary, to minimize taxes.

The effort, cost, and complexity of structuring businesses and business activities to minimize taxes is inefficient and wasteful. Proposals that create larger differences between the tax rates faced by corporations and passthroughs, or wages and business income, are likely to exacerbate these problems further.

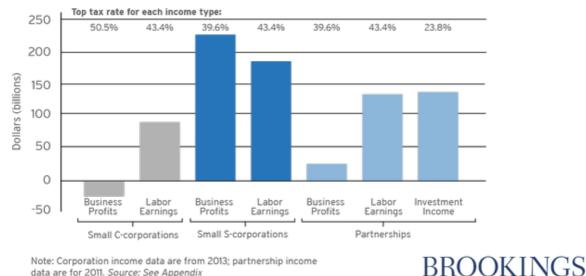


Figure 7: How business owners earn their income

Note: Corporation income data are from 2013; partnership income data are for 2011. Source: See Appendix

Fact 7: The growth in pass-throughs has eroded corporate and payroll revenues.

The shift in the share of income earned by pass-through businesses and the lower effective tax rates they pay has reduced the tax burden on business owners substantially. According to one U.S. Treasury study, if the relative shares of pass-through and C-corporate activity were held at 1980 levels, the average tax rate on business income in 2011 would have been 28 percent instead of 24 percent. This translates to more than \$100 billion in lost revenue in 2011 alone.

The growth of pass-through businesses has also contributed to the erosion of the payroll tax base, which funds the Social Security, Disability, and Medicare trust funds. Prior to the mid-1980s, owners of closely-held businesses paid Social Security and Medicare payroll taxes on most of their income. Most businesses were either sole proprietorships or general partnerships (in which all business income is treated like wages for payroll tax purposes) or closely held C-corporations (whose owners generally paid out their income as wages to avoid the double tax on profits). The growing share of income accruing to limited partners, LLCs, and others that file as partnerships and to S-corporations eroded the payroll tax base because those entities are either statutorily excluded from the payroll base or a lack of clarity in the law allows owners to avoid the tax. In 2011, about 71 percent of pass-through owner income was subject to Social Security or Medicare taxes; in 1994, the share was greater than 88 percent (Figure 8). In addition, pass-through business income has increased over time as a share of total income. As a result, these shifts have eroded the long-run solvency of the trust funds that depend on payroll revenues.

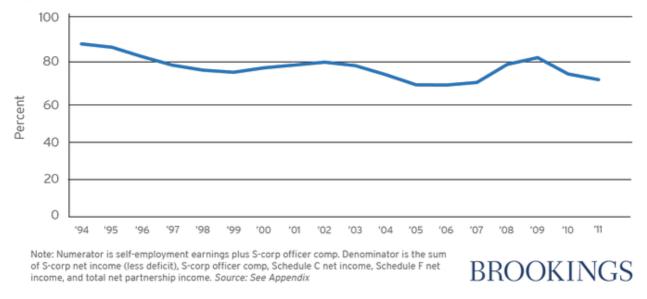


Figure 8: Payroll taxable income as a share of pass-through owner income

Fact 8: Pass-through income is primarily earned by high-income individuals.

An overwhelming share of pass-through income is earned by those at the very top of the income scale. In fact, about 70 percent of partnership income accrues to the top 1 percent, compared to 44 percent of corporate dividends (Figure 9).Individuals in the bottom 80 percent earn virtually no pass-through income. Moreover, those with higher incomes tend to receive a much greater share of their income from business compared to those with lower incomes, as the top 1 percent only earn about 11 percent of wage and salary income. Thus, any reductions cuts in the tax rate on pass-through businesses would largely benefit high-income taxpayers.

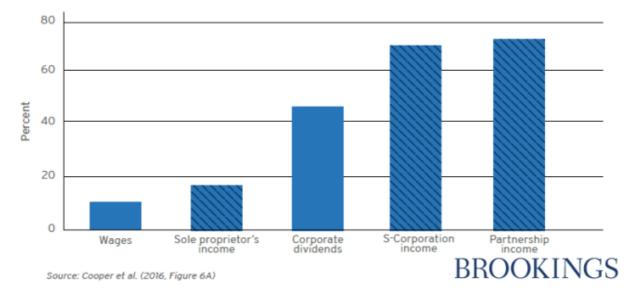


Figure 9: Share of income type accruing to the top 1%

Fact 9. Pass-through businesses are responsible for a significant share of the tax gap.

The tax gap measures the amount of tax liability that should be paid but is not. Such noncompliance comes in several forms including non-filing, underreporting of income, and under-payment of taxes. About 41 percent of the total tax gap from 2008-2010, or \$190 billion, was due to pass-through business owners underreporting income for income and payroll tax purposes. Sole proprietors, for example, only paid about 36 percent of the taxes they owed, on average, and were responsible for almost 30 percent of the individual income tax underreporting tax gap (Figure 10).

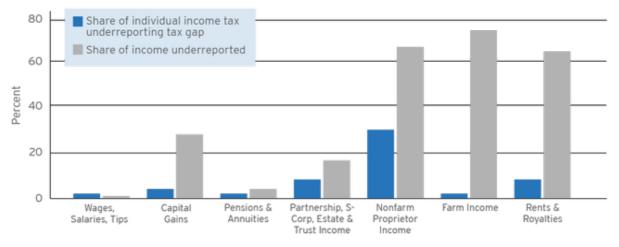


Figure 10: The individual income tax gap from underreported income

Note: The net misreporting percentage is the net misreported amount divided by the sum of the absolute values of the amounts that should have been reported, expressed as a percentage. Source: Internal Revenue Service (2016a, Table 6)

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Appendix: Sources and Documentation

Fact 1: Most businesses are pass-throughs.

Figure 1. Types of Businesses, 2014

Source: Prisinzano, Richard, Jason DeBacker, John Kitchen, Matthew Knittel, Susan Nelson, and James Pearce. 2016. "Methodology for Identifying Small Businesses and Their Owners." Office of Tax Analysis, <u>Technical Paper 4 (Update)</u>, U.S. Department of the Treasury.

Table 2014-2: <u>https://www.treasury.gov/resource-center/tax-policy/tax-analysis/Documents/TP4-Tables.xlsx</u>

Fact 2: Almost all businesses are small.

Figure 2. Size of U.S. Businesses by Type, 2014

Source: Prisinzano, Richard, Jason DeBacker, John Kitchen, Matthew Knittel, Susan Nelson, and James Pearce. 2016. "Methodology for Identifying Small Businesses and Their Owners." Office of Tax Analysis, <u>Technical Paper 4 (Update)</u>, U.S. Department of the Treasury.

Table 2014-2: <u>https://www.treasury.gov/resource-center/tax-policy/tax-analysis/Documents/TP4-Tables.xlsx</u>

Fact 3: Pass-throughs are not necessarily small businesses.

Figure 3. Share of Sales and Profits Accruing to Large Businesses, 2014

Source: Prisinzano, Richard, Jason DeBacker, John Kitchen, Matthew Knittel, Susan Nelson, and James Pearce. 2016. "Methodology for Identifying Small Businesses and Their Owners." Office of Tax Analysis, <u>Technical Paper 4 (Update)</u>, U.S. Department of the Treasury.

Table 2014-2: <u>https://www.treasury.gov/resource-center/tax-policy/tax-analysis/Documents/TP4-Tables.xlsx</u>

Fact 4: Pass through businesses now earn a majority of business income.

Figure 4. Shares of Total Business Income (less deficit), 1980-2013

Source: Nelson, Susan C. 2016. "Paying Themselves: S Corporation Owners and Trends in S Corporation Income, 1980-2013." U.S. Department of the Treasury, Office of Tax Analysis, Working Paper 107. https://www.treasury.gov/resource-center/tax-policy/tax-analysis/Documents/WP-107.pdf



Fact 5: Pass-through businesses pay lower tax rates than C-corporations.

Figure 5. Effective and Maximum Marginal Tax Rates by Business Type

Source: Cooper, Michael, John McClelland, James Pearce, Richard Prisinzano, Joseph Sullivan, Danny Yagan, Owen Zidar, and Eric Zwick. 2016. "Business in the United States: Who Owns It, and How Much Tax Do They Pay?" U.S. Department of the Treasury, Office of Tax Analysis, Working Paper 104. Figure 7. https://www.treasury.gov/resource-center/tax-policy/tax-analysis/Documents/WP-104.pdf

Figure 6. Pass-Through Income by Statutory Marginal Tax Rate

Source: Prisinzano, Richard, Jason DeBacker, John Kitchen, Matthew Knittel, Susan Nelson, and James Pearce. 2016. "Methodology for Identifying Small Businesses and Their Owners." Office of Tax Analysis, <u>Technical Paper 4 (Update)</u>, U.S. Department of the Treasury.

Table 2014-10: <u>https://www.treasury.gov/resource-center/tax-policy/tax-analysis/Documents/TP4-Tables.xlsx</u>

Fact 6: The multitude of business types encourages inefficient tax avoidance.

Figure 7. How Business Owners Earn their Income

Source (C-corporations): Internal Revenue Service. 2016. "SOI Tax Stats – Table 5 – Returns of Active Corporations." Corporation Complete Report. https://www.irs.gov/uac/soi-tax-stats-table-5-returns-of-active-corporations Labor Earnings is defined as Officer Compensation. Business Profits is defined as Total Net Income less Deficit.

Source (S-corporations): Internal Revenue Service. 2016. "SOI Tax Stats – Table 4 – Returns of Active Corporations, Form 1120S." Corporation Complete Report. <u>https://www.irs.gov/uac/soi-tax-stats-table-4-returns-of-active-corporations-form-1120s</u> Labor Earnings is defined as Officer Compensation. Business Profits is defined as Total Net Income less Deficit.

Source (partnerships): DeCarlo, Ron, Lauren Lee, and Nina Shumofsky. 2013. "Partnership Returns, 2011." Statistics of Income Bulletin, Fall 2013. https://www.irs.gov/pub/irs-soi/13pafallbulpartret.pdf "9 facts about pass-through businesses" Aaron Krupkin and Adam Looney, Brookings Institution May 2017



Werfel, Daniel I., Rosemary D. Marcuss, M Susan Boehmer, and Kenneth H. Szeflinski. 2014. "2011 Partnership Returns Line Item Estimates." Department of the Treasury, Internal Revenue Service, Publication 5035. https://www.irs.gov/pub/irs-soi/11palinecount.pdf

Internal Revenue Service, Statistics of Income Public Use File, 2011.

Total net partnership income to individual taxpayers is calculated from the 2011 IRS Public Use File (PUF). Partnership SECA income comes from line count amount from Schedule K in Werfel et al. (2014). Portfolio income is defined as total partnership income distributed to individuals (from Schedule K in Werfel et al. 2014) minus net partnership business income measured in the PUF. Business Income is defined as net partnership business income (from PUF) minus SECA earnings (from Schedule K). Labor earnings is defined as partnership income subject to SECA (from Schedule K).

Fact 7: The growth of pass-through businesses has eroded corporate and payroll revenues.

Figure 8. Payroll Taxable Income as a Share of Total Pass-through Owner Income

Source (self-employment earnings, Schedule-C net income, Schedule-F net income, and net partnership income): Internal Revenue Service. 1994-2011 "Public Use Tax Files." Microdata. Statistics of Income Division, Internal Revenue Service.

Pass-through income is calculated as the sum of partnership, Schedule C, and Schedule F net income. Self-employment earnings are derived from total self-employment tax paid and the portion of self-employment earnings subject to OASDI.

Source (S-corporation officer compensation and S-corporation net income): Internal Revenue Service. 2016. "SOI Tax Stats – Table 1 – Returns of Active Corporations, Form 1120S." Corporation Complete Report. https://www.irs.gov/uac/soi-tax-stats-table-1-returns-of-active-corporations-form-1120s

Fact 8: Pass-through income is primarily earned by high-income individuals.

Figure 9. Share of Income Type Accruing to the Top 1%

Source: Cooper, Michael, John McClelland, James Pearce, Richard Prisinzano, Joseph Sullivan, Danny Yagan, Owen Zidar, and Eric Zwick. 2016. "Business in the United States: Who Owns It, and How Much Tax Do They Pay?" U.S. Department of the Treasury, Office of Tax Analysis, Working Paper 104. Figure 7. https://www.treasury.gov/resource-center/tax-policy/tax-analysis/Documents/WP-104.pdf

Fact 9: Pass-through businesses are responsible for a significant share of the tax gap.

Figure 10. The Individual Income Tax Gap from Underreported Income



Source: Internal Revenue Service. 2016. "Federal Tax Compliance Research: Tax Gap Estimates for Tax Years 2008-2010." Table 6. Publication 1415 (Rev. 5-2016). https://www.irs.gov/pub/irs-soi/p1415.pdf

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